



Name of Task Force: **Enrollment Management Committee Survey**

Members on Task Force: **Alexander Taber, Regina Lamourelle, Ruth Babeshoff**

Summary of data and/or major themes:

What does SCC do well? What are SCC’s strengths and signature programs? What makes us different from other nearby colleges?

Employees and Campus Environment:

Numerous Citations: Beautiful/clean campus; Premier location of campus; Small college feel; “We are family” attitude; Special “Hawk Spirit”; Quality faculty; Amazing faculty; Caring, approachable, and inviting classified staff; Administrative strength and leadership; Instructors and counselors serve students well; Dedication to student success

Multiple Citations: Quality of instruction; Innovative, young college; Flexible and adaptable, not mired in tradition, and open to change; Diversity

Academic Programs and Support Services:

Numerous Citations: Successful athletic programs; Forensics; Water Utility Science; MUN, STEM; Apprenticeship; Transfer

Multiple Citations: EOPS; Honors Program; DSPS; Biotech; Counseling; Outreach (Early Welcome Program); Transfer Center; Veterans Program; CAMP; Science; Surveying; Career/Tech Ed; Computer Programming and Robotics; Financial Aid; Humanities; English; Math; Gemology; Noncredit/Continuing Ed; ASG/ICC; Choir; MaSH; STAR; Tutoring; Writing Center; Academic Success Center; Business program; CROSSroads; Pathways to Teaching

Noteworthy: Good institutional SLOs

Recommended Enrollment Management (EM) goals supported by data:

What do we want SCC to look like in 5 years?

Noteworthy: Take action on implementing some of these goals from SCC’s 2012-2016 EMP: EMP GOAL 1) Strengthen outreach and recruitment; EMP GOAL 2) Align college curriculum to focus on student completion of pathways; EMP GOAL 3) increase awareness, access, and utilization of student services and instructional programs among faculty, classified staff, and students; EMP goal 5) Enhance technology support for faculty and students; EMP GOAL 8) Support and encourage focused green practices on campus; EMP GOAL 9) Redesign website and coordination with social media; EMP GOAL 10) Increase development in the areas of innovative pedagogies and curriculum design; EMP GOAL 11) Increase educational goal completion for university transfer, degrees, and certificates; and EMP GOAL 12) Increase student learning and achievement through a culture of continuous quality improvement. Re-open OEC building; Comprehensive Honors Program

Numerous Citations: More comprehensive, competitive academic programs – go beyond “core” course offerings; Offer classes in a variety of formats and time schedules to reach and appeal to different student populations; Expanded facilities, Theatre Arts Center and completed Art Gallery; Replace old building with new buildings; remove portables; Central hub for students/Student Center; Cafeteria/healthy food; Become a robust transfer institution

What do we want SCC to look like in 5 years? (CONTINUED)

Multiple Citations: Strong community profile, effective marketing; Improved program completion pathways; Workforce training; Expand athletic programs; Expanded online programs; Strong budget – signature programs recognized and supported and not cut/eliminated when budget gets tight – the programs make us who we are; Grow fine and performing arts; Increase enrollments; Faculty more technologically savvy/more technology in instruction; More diverse student population and ethnically diverse staff and faculty; Green/environmental programs; Expand International Student Program; Restore and improve support for departments and cut programs; Bookstore facility; More efficient processes and communication; Expand outreach and recruitment; Academic partnerships with colleges and businesses; Centralize student services in one building; Expand tech programs

Suggested necessary additional data (optional):

Other thoughts or comments (optional):

What programs and services are we missing? What are our weaknesses? What don't we do well? Do you know of any specific enrollment management concerns the college need to address?

Numerous Citations: Cafeteria, healthier food options; Student Center; Support for arts; Regularly review scheduling grid (scheduling effectiveness); Improve planning and budget processes; Improve communications across disciplines and between disciplines and student services; Outreach and marketing; Expand course offerings and availability; Provide more non-traditional scheduling timeframes (e.g., 4 & 8 weeks; online); Athletic Director; maximize use of athletic facilities by adding athletic/sports programs

Multiple Citations: Need additional classified staff across campus and well trained Outreach staff; Improve pathways to program completion; Review instructional calendar (to coincide w/other local schools); Medical professions training programs, certificates, and degrees; Engineering program; Increase online programs (e.g., online associate degree) and online support for students

Noteworthy: School newspaper; Cleaner restrooms and campus facilities

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