

Enrollment Management Committee Meeting

MINUTES

November 15, 2017

3:00-5:00 pm / H-209-4

Attendance: Leonor Aguilera, Elizabeth Arteaga, Starr Avedesian, Rudy Carrion, Jennifer Coto, Mike DeCarbo, Rosa Dela Torre, Darlene Diaz, Lori Fasbinder, Melissa Govea, Regina Lamourelle, Von Lawson, Miguel Luna, Tuyen Nguyen, Julie Peeken, Janis Perry, Marcelo Pimentel, Frank Rivera, Sergio Rodriguez, Andy Salcido, Teresa Saavedra, Barbara Sprout, Martin Stringer, David Vakil, Aaron Voelcker, Vivien Vu, Joyce Wagner (BOLD indicates present)

Guest: Scott James

NEW BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
I. Approval of Minutes - 10/18/17		Motion to approve the minutes (M Stringer & Janis Perry) passed unanimously.
II. Stabilization Update Marilyn Flores and Jose Vargas	Marilyn and Jose presented FTES data from 2012 -2017 and explained how and why the district is in stabilization. They also shared the after stabilization restoration 3 year plan.	Joyce will put the presentation on the website.
III. Committee Reports	None	
IV. Distance Education <ul style="list-style-type: none"> • Success Rates & Retention • Historic FTES • Goals/ Strategies 	Aaron presented data on SCC credit FTES based on course type (WSCH, DSCH, IW, ID, and PAC). Scott James shared the SCC is moving to Canvas. Blackboard will not be available after spring 2018. OER has raised retention in online classes by 7%, and students who complete online classes have a higher rate of completing certificates and degrees. SCC's 17-19% retention is higher than the State average of 13%.	Goal is to develop DE guidelines and strategies, and to have the infrastructure to support it. Data will be on the website.
V. Resource Request <ul style="list-style-type: none"> • Marketing • IE, Library & Learning SS 	Judy I. and Ruth are preparing a wish list and have asked our committee to request resources. Tuyen has offered A&R funds to purchase banners. Aaron requested a full time dedicated enrollment management researcher. His office can't keep up with this committee's requests for data.	Ruth will provide Joyce the list. He will follow up. Aaron will submit an official request for a full time researcher.
VI. Enrollment Management Plan <ul style="list-style-type: none"> • Final Report • 	Von wasn't able to attend.	Add to February agenda.
VII. Other	Joyce asked if we thought the committee should meet more than once a month. She feels we need more time.	
SUGGESTED FUTURE AGENDA ITEMS		

ANNOUNCEMENTS	This was Joyce's last meeting. Darlene Diaz is new co-chair.	Bye Joyce. Thank you for your leadership.
Next Meeting	February 21, 2018 3:00-5:00pm, Room H-209-4	

Santiago Canyon College

Mission Statement Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)