

**Enrollment Management Committee Meeting**

**MINUTES**

February 21, 2018

3:00-5:00 pm / H-209-4

**Attendance:** Leonor Aguilera, Elizabeth Arteaga, Starr Avedesian, Rudy Carrion, Jennifer Coto, Mike DeCarbo, Rosa Dela Torre, Darlene Diaz, Joe Dueñez, Lori Fasbinder, Tiffany Garbis, Melissa Govea, Regina Lamourelle, Von Lawson, Miguel Luna, Tuyen Nguyen, Janis Perry, Marcelo Pimentel, Frank Rivera, Sergio Rodriguez, Andy Salcido, Teresa Saavedra, Barbara Sprout, Martin Stringer, David Vakil, Aaron Voelcker, Vivien Vu (**BOLD indicates present**)

Guest:

NEW BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
I. Approval of Minutes - 11/15/17		Meeting start time: 3:05 pm. Motion to approve the minutes (M. Stringer & A. Voelcker) passed unanimously
II. Enrollment Update	None	
III. Committee Reports <ul style="list-style-type: none"> <li>• Marketing (freeway signage)</li> </ul>	Frank & Tuyen presented report on marketing, strategizing on funds. Signs on corners of Newport/Chapman/Jamboree. Mike presented senate report, passed resolution to explore Guided Pathways for 1 year.	None
IV. Fall 2017 Town Hall Survey Results	Teresa presented Town Hall Survey Results. Highlighted 83% of students would support "Leave a Book/Take a Book" program if offered, and explained how it might work. Committee had concerns about percentages of answers being similar on survey, therefore suggesting students didn't answer questions correctly.	Aaron offered his research to ASG for improving next Town Hall Survey.
V. Legislation <ul style="list-style-type: none"> <li>• AB705</li> <li>• AB19 (California College Promise)</li> <li>• AB21 (Access to Higher Education for Every Student)</li> <li>• Vision for Success</li> </ul>	Darlene presented AB705. Explained 1 course of N60 & N48 math will be offered in the Fall, and N06, N55, Math 30 have been deactivated to comply with AB705. Mike presented AB19. Explained difference between College Promise Grant and College Promise Program. Darlene presented AB21. Mike explained that "Vision for Success" has not been adopted or endorsed by academic senate yet. Von expressed need to be put in place now.	Any questions to be sent to Joe for future agenda.
VI. Distance Education <ul style="list-style-type: none"> <li>• Continuation of Discussion</li> <li>• Goals or Plans</li> </ul>	Aaron opened up continuation of discussion of the needs for D.E. asked what committee can do.	Goals/Plans set: Ramp up support. Provide data for online classes to determine amount of positions for committee to request.

VII. Enrollment Management Plan <ul style="list-style-type: none"> <li>• Final Report</li> <li>• Evaluating Progress of Goals</li> </ul>	Von presented. Provided the EMC Action Plan with recommendations for 2016-2019. Also handed out letter to president requesting town hall type meeting to roll out plan. Motion to finalize letter was presented.	Mike to review EMC recommendations before making changes. Motion to finalize letter to president on hold until committee reviews.
VIII. Other	None	Meeting end time: 4:44 pm
<b>SUGGESTED FUTURE AGENDA ITEMS</b>		
<b>ANNOUNCEMENTS</b>		
Next Meeting	<b>February 21, 2018</b>	<b>3:00-5:00pm, Room H-209-4</b>

Santiago Canyon College

**Mission Statement** Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)