



### **Mission Statement**

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, the Enrollment Management Committee (EMC) will develop a holistic and integrated approach to enrollment management that supports college-wide collaboration, engagement, creative-thinking and consensus building. The purpose of the EMC is to discuss enrollment strategies and to make recommendations that contribute to student access, recruitment, persistence, completion, and lifelong learning through diverse program offerings.

### **MEETING AGENDA**

*April 21, 2021*

*3:00 – 4:30 p.m.*

Zoom Meeting: <https://cccconfer.zoom.us/j/91693558264>

1. Welcome
2. Approval of March 17, 2021 Minutes
3. Committee Reports/Updates (as related to Enrollment Management) (10 minutes)
4. Marketing Update (20 minutes)
5. Enrollment Update and Conversation (15 minutes)
6. Schedule Availability Timeline
7. Follow-Up on Enrollment Management Metric Identification for EMC (25 minutes)
8. Questions/Other (5 minutes)

### **Santiago Canyon College Mission Statement**

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, to act, to communicate and to think critically. We are committed to maintaining standards of excellence and providing the following to our diverse community: courses, certificates, and degrees that are accessible, applicable, and engaging. (Approved by RSCCD Board of Trustees, 12-04-17.)

## **Enrollment Management Metric Identification**

### **Course Scheduling Data**

- What times are students enrolling in classes?
- What are the prime-time real estate of classes for students?
- What times do specific student groups prefer?
- Data to ensure the college maximizes facility use
- Section and course waitlist data
- How quickly do classes fill?
- Section and course fill rates
- What courses are impacted most by drops for nonpayment?

### **Student-level Data**

- Demographic information, especially for disproportionately impacted groups, by:
  - Discipline
  - Division
  - Degree Area
  - Certificate Area
- How many students take more than one class within the same discipline?
- How many students take classes in different disciplines?
- Course repetition rate from semester to semester
- Success and retention rates by course
- Success and retention rates by discipline
- How many students are close to completing their degree or certificate?
- Student demographic profiles for nonpayment drops
- What technology are students using to participate in their courses?

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