



### Mission Statement

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, the Enrollment Management Committee (EMC) will develop a holistic and integrated approach to enrollment management that supports college-wide collaboration, engagement, creative-thinking, and consensus building. The purpose of the EMC is to discuss enrollment strategies and to make recommendations that contribute to student access, recruitment, persistence, completion, and lifelong learning through diverse program offerings.

## MEETING AGENDA

November 17, 2021

3:00 – 4:30 p.m.

Zoom Meeting

<https://cccconfer.zoom.us/j/91693558264>

1. Welcome
2. Approval of Minutes
  - A. October 20, 2021
3. Information items from Vice President of Academic Affairs
4. Committee reports/updates (as related to Enrollment Management)
5. Fall 2021 Enrollment Update
6. SCC Governance Committee Goal Proposals for 2022-2030 Educational Master Plan
7. Enrollment Management Plan- *the current plan expires at the end of the academic year*
  - A. SEM Institutional Self-Assessment
8. Update for Enrollment Management Data Dictionary
9. Update on District Enrollment Management Workgroup (DEMWW)

### Santiago Canyon College Mission Statement

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, to act, to communicate and to think critically. We are committed to maintaining standards of excellence and providing the following to our diverse community: courses, certificates, and degrees that are accessible, applicable, and engaging. (Approved by RSCCD Board of Trustees, 12-04-17.)