

Mission Statement

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, the Enrollment Management Committee (EMC) will develop a holistic and integrated approach to enrollment management that supports college-wide collaboration, engagement, creative-thinking and consensus building. The purpose of the EMC is to discuss enrollment strategies and to make recommendations that contribute to student access, recruitment, persistence, completion, and lifelong learning through diverse program offerings.

MEETING AGENDA

October 21, 2020

3:00 – 4:30 p.m.

Zoom Meeting

1. Welcome
2. Approval of Minutes
3. Committee Reports/Updates
4. Discuss Academic Senate Charge: Make Class Cancellation Guiding Principles Recommendation
 - a) Please review the following prior to the meeting:
 - b) During the 2018-2019 academic year, the EMC developed task forces specific to each of the goals in the Enrollment Management Plan, in preparation for renewing the plan for the 2019-2022 cycle. Each task force was charged with developing a recommendation to be brought forward to the Committee. The Committee then reviewed each of the recommendations and made additional edits and modifications with contributions from the entire committee.
 - On September 19th, 2018, the Committee began to discuss Goal 6 ([Agenda](#) and [Minutes](#)).
 - On October 17th, the Committee continued the discussion around Goal 6 ([Agenda](#) and [Minutes](#)).
 - On March 20th, 2019, the Committee discussed the Enrollment Management Plan in its entirety and the Academic Senate President agreed to develop an Academic Senate Resolution to move the plan forward through the

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Collegial Governance approval process at both the Academic Senate and College Council. ([Agenda](#) and [Minutes](#)).

- On May 15th, 2019, an update of this process was provided and it was indicated at that time that the plan had gone through both 1st and 2nd reading ([Agenda](#) and [Minutes](#)).
- In October of the 2019-2020 academic year, the Committee began the work of taking action on the newly approved Enrollment Management Plan and, more specifically, working toward addressing Goal 6. ([Agenda](#) and [Minutes](#)).
- The Committee continued this work through the remainder of the fall 2019 semester and into early spring of 2020. The result of committee discussions and collaboration is the document that AJ emailed to the committee. The most recent document can be found on the Committee's webpage as an attachment to the February 19, 2020 meeting materials ([Goal 6, Strategy 6b](#)).

5. Questions/Other

Coming Soon: Exploration into marketing practices and processes at SCC.

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