



Mission Statement

With a primary focus on sustaining long-term student success and in accordance with Santiago Canyon College's mission and core goals, the Enrollment Management Committee (EMC) will develop a holistic and integrated approach to enrollment management that supports college-wide collaboration, engagement, creative-thinking, and consensus building. The purpose of the EMC is to discuss enrollment strategies and to make recommendations that contribute to student access, recruitment, persistence, completion, and lifelong learning through diverse program offerings.

MEETING AGENDA

March 16, 2022

3:00 – 4:30 p.m.

Zoom Meeting

<https://cccconfer.zoom.us/j/91693558264>

1. Welcome
2. Approval of Minutes
 - A. February 16, 2022
3. Committee reports/updates (as related to Enrollment Management)
4. Spring 2022 Enrollment Update
 - A. RG542 Report
5. Enrollment Management Plan- *the current plan expires at the end of the academic year*
 - A. Approaching SEM Planning: *Where do you fall on the Stages of SEM Continuum?*
(Pages 19-25)
 - B. The Six Steps to Building Your SEM Plan (Page 51)
 - C. Environmental scan embedded within our accreditation report
 - i. Jot down- (Pages 54 & 56)
6. Upcoming- *Goal Workshop with Tammy Aagard*

Santiago Canyon College **Mission Statement**

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, to act, to communicate and to think critically. We are committed to maintaining standards of excellence and providing the following to our diverse community: courses, certificates, and degrees that are accessible, applicable, and engaging. (Approved by RSCCD Board of Trustees, 12-04-17.)