

Enrollment Management Committee Meeting

MINUTES

November 19, 2016

3:00-4:30 pm / H-209-5

Attendance: Rudy Carrion, Lucy Carr-Rollitt, Jennifer Coto, Mike DeCarbo, Rosa Dela-Torre, Cassandra Garcia, Kari Irwin, Von Lawson, Tuyen Nguyen, Julie Peeken, Frank Rivera, Sergio Rodriguez, Andy Salcido, Barbara Sprout, Martin Stringer, Aaron Voelcker, Joyce Wagner

Absent: Leonor Aguilera, Joseph Alonzo, Carolyn Breedon, Rosi Enriquez, Abdul Isira, Regina Lamourelle, Miguel Luna

Guest: Cassandra Cheung, Thanh Vo

OLD BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
NEW BUSINESS		
<p>I. Approval of Minutes – 10/19/2016</p> <p>II. Committee Reports P.I.E.</p> <p>Dual Enrollment</p> <p>III. EMC Evaluation Survey</p> <p>IV. Enrollment Overview</p>	<p>M. DeCarbo reported that there is an additional \$20,000.00 dollars to spend. Money being spent based on priority ranking.</p> <p>Martin reported on the Dual Enrollment conference with OUSD high schools that he and Von Lawson attended. Rudy added that continuation HS should be invited.</p> <p>Reviewed committee goals and completed survey online during the meeting.</p> <p>Sergio provided a handout with 2016 intersession and spring enrollment numbers, students, FTES, and cost. SCC is operating in the Red. Student count is up but they are taking fewer classes.</p> <p>AHSS and the Library are using a spreadsheet (Sergio provides) with scheduling patterns from previous semesters for future scheduling.</p>	<p>Motion to approve the minutes with correction presented (M. DeCarbo/V. Lawson) was passed unanimously.</p> <p>The additional money is being spent based on priority ranking.</p> <p>OUSD high schools encouraged further growth with SCC. The goal is to award HS diploma and AA at high school graduation.</p> <p>Research support and resources for Institution Effectiveness (Aaron’s area). Possible software for Student Ed plans data, course offerings.</p> <p>We are spending more to offer additional classes with fewer students enrolled in each class. Sergio will send Von and Martin the scheduling spreadsheet. VP Flores wants all divisions to use it.</p>

V. Proposed Course Offering Form	Received forms need formatting for consistency.	Von will send the collected forms to R. Carrion. Counseling will determine format and if additional information is needed.
VI. ASG Town Hall - Instructional Calendar	Town hall meetings were 11/15 and 11/16. Survey results have not been tallied. Faculty would like 6 week summer classes.	ASG will have survey results at next meeting. Not a current option on class schedule production calendar provided by scheduling.
VII. Enrollment Management Plan	Moving forward what are committee goals. Small groups per goal worked well in the past. Should groups be assigned to each goal again?	Next year's goals: <ul style="list-style-type: none"> • Use semester data to guide scheduling. • Determine Early Welcome student retention. • Student pathways • OUSD Dual Enrollment • Math combo classes • Trends
VIII. Other	Kari provided a Marketing update.	Friday, 11/18 the Branding Tool Kit will be available on the website. Digital campaign for Intersession and spring. Mobile apps, Facebook and Pandora.
SUGGESTED FUTURE AGENDA ITEMS	Credit by exam	
ANNOUNCEMENTS		
Next Meeting	February 15, 2017, 3:00-4:30pm, Room H-209-5	

Santiago Canyon College

Mission Statement

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)