

Enrollment Management Committee Meeting

MINUTES

May 17, 2017

3:00-5:00 pm / H-209-5

Attendance: Leonor Aguilera, Rudy Carrion, Lucy Carr-Rollitt, Jennifer Coto, Mike DeCarbo, Rosa Dela Torre, Rosi Enriquez, Cassandra Garcia, Kari Irwin, Abdul Isira, Regina Lamourelle, Von Lawson, Miguel Luna, Tuyen Nguyen, Julie Peeken, Marcelo Pimentel, Frank Rivera, Sergio Rodriguez, Andy Salcido, Barbara Sprout, Martin Stringer, Aaron Voelcker, Joyce Wagner (BOLD indicates present)

Guest:

NEW BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
I. Approval of Minutes - 4/19/2017		Motion to approve the minutes (L Aguilera/V Lawson) passed unanimously.
II. Committee Reports	<p>Joyce 1s & 2s on AS list. Senate - Signature Programs (4 categories this year) Water, Athletics, Vocational, Continuing Ed, Transfer Center). Resolution next meeting. The Website Committee focused on them (Honors, Bio-Tech, Teacher Pathway, Robotics) highlighted with write-ups. Counseling defines "signature" as a program that nearby colleges don't offer. Now that they are signature, how to we address. Press release. Regina asked why Child Development isn't on the list. It's an Academic Senate document that is College Council approved.</p> <p>Dr. Isira - pep rally/meet the athlete/tailgating. ASG head it up?</p> <p>Jennifer - Student fair, academic & athletics, student support</p> <p>Barbara - similar to Science Night</p> <p>Miguel - Promote transfer day more. Alma Mater t-shirts</p> <p>Summer Advantage Academy</p> <p>Mike - Resurrect tailgate athletics</p> <p>Rosa - Continuing Ed 30 new courses, 2 articulation agreements, 12 certificates at SCC starting summer (including?) Workforce prep, student with disabilities, CNA-nursing, 3D printing, medical assistant.</p> <p>Barbara - redoing library magazines, 3D Artist new subscription in fall</p> <p>Kari - Marketing Task Force. Updating website content to promote the brand, and adding micro-moments. Has gone through the approval process.</p> <p>Sergio - Tech plan final 3-year plan.</p>	

	<ol style="list-style-type: none"> 1. SCC computer refresh budget. 5-year warranty cycle. 912 machines at \$900. \$1.3m 2. Mediated room refresh budget. 1 room \$15K. 8-year cycle \$250K 3. DE support – only Scott SCC program as big as SAC (with 3 staff) 	
<p>III. Enrollment Management Plan</p> <ul style="list-style-type: none"> • Goal assessment 	<p>Von – Distributed the draft of the goal assessments document. Needs to go to the Board by the end of the semester</p> <p>No plan changes now. Gather evidence for next year’s action plans. Few formal recommendations, but several informal recommendations. EMC’s year in review. Draft part of minutes.</p>	<p>Items for Board</p> <ol style="list-style-type: none"> 1. Maintain & Assess 2. Push Branding Tools 3. Review current data Equity Team 4. 4,5,6 pathways
IV. Student Town Hall survey results	No info	
V. Disaggregation of Data: Senate discussion	<p>Intersession v semester</p> <p>Specifically looking at SLO level</p> <ul style="list-style-type: none"> • PT v. FT students • HS from • Dual enrollment – early college credit 	
VI. Other	<p>Next Year</p> <p>Same meeting times</p> <p>Marilyn Joint chairs – Enrollment</p> <p>Snap shots</p> <p>Mike – Food pantry tomorrow. List of needed items</p>	
SUGGESTED FUTURE AGENDA ITEMS		
ANNOUNCEMENTS		
Next Meeting	September 20, 2017, 3:00-5:00pm, Room H-209-5	

Santiago Canyon College

Mission Statement Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)