

Enrollment Management Committee Meeting

MINUTES

April 19, 2017

3:00-5:00 pm / H-209-5

Attendance: Leonor Aguilera, Rudy Carrion, Lucy Carr-Rollitt, Jennifer Coto, Mike DeCarbo, Rosa Dela Torre, Rosi Enriquez, Cassandra Garcia, Kari Irwin, Abdul Isira, Regina Lamourelle, Von Lawson, Miguel Luna, Tuyen Nguyen, Julie Peeken, Marcelo Pimentel, Frank Rivera, Sergio Rodriguez, Andy Salcido, Barbara Sprout, Martin Stringer, Aaron Voelcker, Joyce Wagner

Guest:

OLD BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
NEW BUSINESS		
I. Approval of Minutes - 3/15/2017		Motion to approve the minutes (V Lawson/B Sprout) passed unanimously.
II. Committee Reports	Kari shared that the Marketing Task Force got approval from the website committee, Academic Senate, and College Council to infuse the SCC Brand on the SCC home page.	
III. RSCCD Deliverables-Phase 2	Aaron reported that maps have been created highlighting the wide area that students are coming from.	
IV. Proposed Course Offering follow-up	Counseling agrees that timely updates on the website are not easy to maintain. Rudy proposed counseling do the updating with information from each department in Feb. for fall, and July for spring.	Joyce will talk to Mike DeCarbo and ask to take this to academic senate.
V. PT Student Survey - Spring 2017	Surveys were emailed to 6300 PT (less than 12 units) students. The number 1 question was why are you part-time? Of the 647 responses received, 64.5% said because of work commitment.	
VI. Annual Committee Evaluation	Evaluation was completed as a committee.	
VII. Enrollment Management Plan <ul style="list-style-type: none"> • Goal assessment 	The goal sub-committees are meeting or have a meeting scheduled. They will meet one more time to complete assessment.	Von will send a draft report to all EMC members electronically for review.

VIII. Other	A suggestion for further research. Are those students that are working, working in their desired field?	
SUGGESTED FUTURE AGENDA ITEMS		
ANNOUNCEMENTS		
Next Meeting	May 17, 2017, 3:00-5:00pm, Room H-209-5	

Santiago Canyon College

Mission Statement Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)