

Enrollment Management Committee Meeting
MINUTES
February 17, 2016
3:00-4:30 pm / H-209-5

Attendance: Marilyn Flores, Leonor Aguilera, Lucy Carr-Rollitt, Esther Chain, Estella Cuellar, Rosi Enriquez, Corinna Evett, Barbara Garrahy, Kari Irwin, Regina Lamourelle, Tuyen Nguyen, Sergio Rodriguez, Barbara Sproat, Martin Stringer, Alex Taber, Aaron Voelcker, Robert Waldren, Joyce Wagner
Absent: Joseph Alonzo, Ruth Babeshoff, Rudy Carrion, Lori Fasbinder, Von Lawson, Frank Rivera, Andy Salcido, Randy Scott

OLD BUSINESS	DISCUSSIONS/COMMENTS	OUTCOME/FOLLOW UP
NEW BUSINESS		
<p>I. Approval of Minutes - 11/18/15</p> <p>II. Report from PIE Committee - Joyce Wagner</p> <p>III. Task Force Updates</p> <p style="margin-left: 20px;">a. EMC Plan Task Force</p> <p style="margin-left: 40px;">1. 1st Reading</p> <p style="margin-left: 40px;">2. Timeline</p> <p style="margin-left: 20px;">b. Modality Task Force</p> <p style="margin-left: 20px;">c. Predictors of Non-Success Task Force</p>	<p>The PIE committee hasn't met yet. They will be working through prioritization categories. They have received more than 70 PIE requests.</p> <p>a. Marilyn reviewed pages 3-7 of the Enrollment Management Plan: Vision, Planning Assumptions, and SCC's Integrated Planning.</p> <p>Joyce reviewed the EMC Goals - 1-5, on pages 8-12. Members volunteered to look at each goal's strategies and benchmarks to see if we need to improve on them.</p> <p>Goal 1: Robert W. & Tuyen N.</p> <p>Goal 2: Kari I. & Corinna E.</p> <p>Goal 3: Sergio R., Aaron V. & Marilyn F.</p> <p>Goal 4: Aaron V., Martin S., Alex T. & Rosie E.</p> <p>Goal 5: Barbara S., Regina L., Leonor A., Lucy C. & Aaron V.</p> <p>Guiding questions for the Goal groups:</p> <ul style="list-style-type: none"> • Is the goal realistic & measurable? • Do the strategies support goal attainment? • What is the benchmark at the end of three years? <p>1. The 1st reading of the Plan will be 3/16/16.</p>	<p>Motion to approve the minutes as presented (M. Stringer/R. Enriquez) was passed unanimously.</p> <p>All Members need to review pages 3-7 of the Enrollment Management Plan and provide recommendations for edits.</p> <p>Suggested changes for the goals are due to Marilyn and Joyce by Wed, 3/9/16.</p> <p>Items to think about: Should the Plan be updated every 3 years? Is the Plan aligned with the Education Plan?</p>

<p>IV. Questions for EMC</p> <p>a. Continued discussion on 2 year Planning</p>	<p>2. If there are further changes, the revisions and voting can be done by email so the final EMC reading will be 4/20. The EMC Plan will go to the Academic Senate on 5/3 & 5/17 and to the College Council on 5/10 & 5/24.</p> <p>b. Marilyn & Aaron reviewed the Modality task force data sorted by times and day: day, afternoon & evening. Is there a relationship between enrollment & retention?</p> <p>c. Kari presented data and discussion on the Predictors of Non-Success task force. There are studies that track student success & non-success. How do we measure success? Need to identify students in jeopardy so can intervene the following semester. It might take one year to create the database tailored for SCC. There would be three phases: Determine parameters, build a model and implementation. Focus will be to reach out to students instead of students seeking help.</p> <p>The Enrollment is soft. Does Intersession cause students to leave to other colleges with earlier spring semester start dates? Are students graduating sooner? Is it due to waitlists? Do students question the value of a college degree that includes General Ed classes? Meeting student need and demand is one of our goals. Should we conduct exit interviews for more information?</p>	<p>Aaron will present research data at the 3/16 or 4/20 meeting.</p> <p>Task force group will develop an outline of the project & present to EMC to see if there is consensus to move forward</p>
<p>SUGGESTED FUTURE AGENDA</p>		

ITEMS		
ANNOUNCEMENTS		
Next Meeting	March 16, 2016, 3:00-4:30pm, Room H-209-5	

Santiago Canyon College

Mission Statement

Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, act, communicate and think critically. We are committed to maintaining standards of excellence and providing an accessible, a transferable, and an engaging education to a diverse community. (Approved by College Council 4/12/11)