

# Engaging SCC Students in Guided Pathways Inquiry

## The Challenge

- Gather SCC student voices to provide feedback in the Guided Pathways implementation process.
  - 8 students to participate in inquiry clusters
  - 75-100 students to participate in focus groups
  - As many students as possible to respond to surveys
- How do we engage all these students? Where do they come from? How do we ensure a sufficiently large and diverse sample size?

## The Solution

- Multi-stage approach
- Stage 1: Coordination & Organization
  - Determine what resources we have available and what incentives we can offer to students
    - Some ideas from students:
      - Draw students in to a surveying location with food
      - Offer gift cards or movie tickets to students who agree to participate in focus groups
      - Engage with faculty to provide extra credit to student participants in focus groups
      - Enter all participants in opportunity drawings for other prizes (theme park tickets, reserved parking space on campus)
  - Prepare a short survey on Google Forms or SurveyMonkey
    - Short list of questions about Guided Pathways (no more than 5-10)
    - Gather demographic and contact information (for potential focus group placement)
    - Include opt-in for focus groups
- Stage 2: Marketing & Outreach
  - Distribute the survey to students
  - In-person
    - ASG & ICC participation in distributing surveys by handing out flyers with QR code and link to online survey
    - Town Hall (4/4) and Earth Day (4/18) would be good opportunities
    - Additional tabling days
  - Via email
    - Send email to student body with brief explanation of Guided Pathways and link to survey
  - Via school website
    - Include link to survey on main school website, as well as department web pages

- Posters/flyers
  - Post information and link to survey on bulletin boards and at key locations on A-frames
- Stage 3: Collating gathered data
  - Compile survey responses to gather data and prepare list of students to contact with detailed information regarding focus groups
- Stage 4: Focus groups
  - Carry out focus groups sessions, gather data
- Stage 5: Reporting
  - Prepare final report
  - Return feedback gathered to GP implementation team

### Additional Thoughts

- SCCASG leadership expressed interest in participating in GP clusters
  - Will identify returning members who will be available throughout the spring semester and summer
    - Can be done after Spring Break