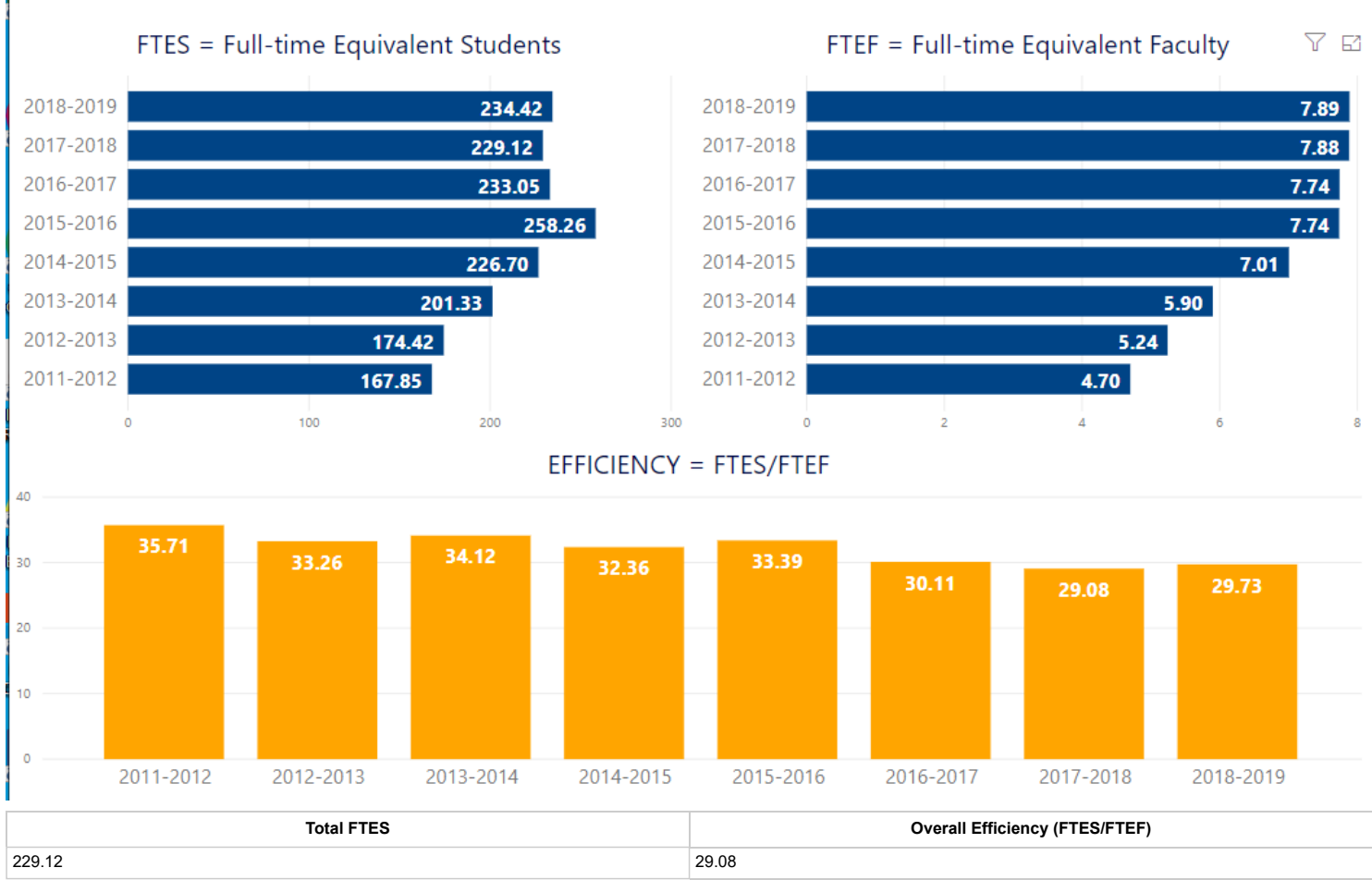


The statistics above are from the 2017/2018 school year. Below are the stats from previous years.



## Goals and Objectives

### Program Review Goals & Objectives - Process and Mission Statement Alignment : Version by Kubicka-Miller, Tara on 11/14/2019 01:00

What processes does your program/service area follow to create, evaluate, and update annual plan goals?

During the process of our regularly scheduled monthly department meetings, together we evaluate enrollments, degree requirements, and SLO's. We also examine our balance of courses; both in terms of availability of courses, as well as the time of the day each course is offered. We also discuss our enrollment and program goals. We examine the department needs, discuss resource requests, and come to consensus for our department plan for the next two years.

How is SCC's mission statement (<https://www.sccollege.edu/About/Pages/CollegeMissionStatement.aspx>) reflected in your goals?

The goals of the Department of Communication are:

1. Expand Sigma Chi Eta.
2. Revise and complete department web page.
3. Maintain department integrity.
4. Establish certificate programs specific to SCC.
5. Continue to upgrade and enrich faculty knowledge in the field of communication.
6. Expand offerings for preparatory, life enrichment, certificates, forensic team and degree courses.
7. Enhance curriculum and programs to further promote student learning/success outcomes.
8. Continue to promote collegial faculty.
9. Expand the department by reintroducing courses that had not been offered during the last State financial crisis and by hiring an additional tenure-track faculty member.
10. Renovate D-129

The part of the mission statement which states that SCC is an innovative learning community is reflected in goals 1, 2, 6, 9, and 10 because these goals involve the more innovative methods of teaching like forensics competition, online education, and the use of media technologies.

The part of the mission statement which states that SCC is dedicated to intellectual and personal growth is reflected in goals 1, 4, 5, 6, 7, 8, 9, and 10 because these goals involve the attainment of knowledge by students and faculty.

The part of the mission statement which states that the purpose of SCC is to foster student success is reflected in goals 1, 3, 4, 5, 6, 7, 9, and 10 because these goals involve increasing either the quality and/or variety of instruction for students.

The part of the mission statement which states that the purpose of SCC is to help students achieve these core outcomes: to learn, to act, to communicate and to think critically is reflected in all of our goals because the core outcomes are naturally a central part of the Department of Communication.

The part of the mission statement which states that SCC is committed to maintaining standards of excellence is reflected in goals 3, 5, 6, 7, 9, and 10 because these goals involve sustaining the foundational elements of our department and building upon it.

6

The part of the mission statement which states that SCC is committed to providing accessible, transferable, and engaging education to a diverse community is reflected in goals 2, 3, 4, 5, 6, 7, 9, and 10 because these goals involve the curriculum courses and the methods of instruction.

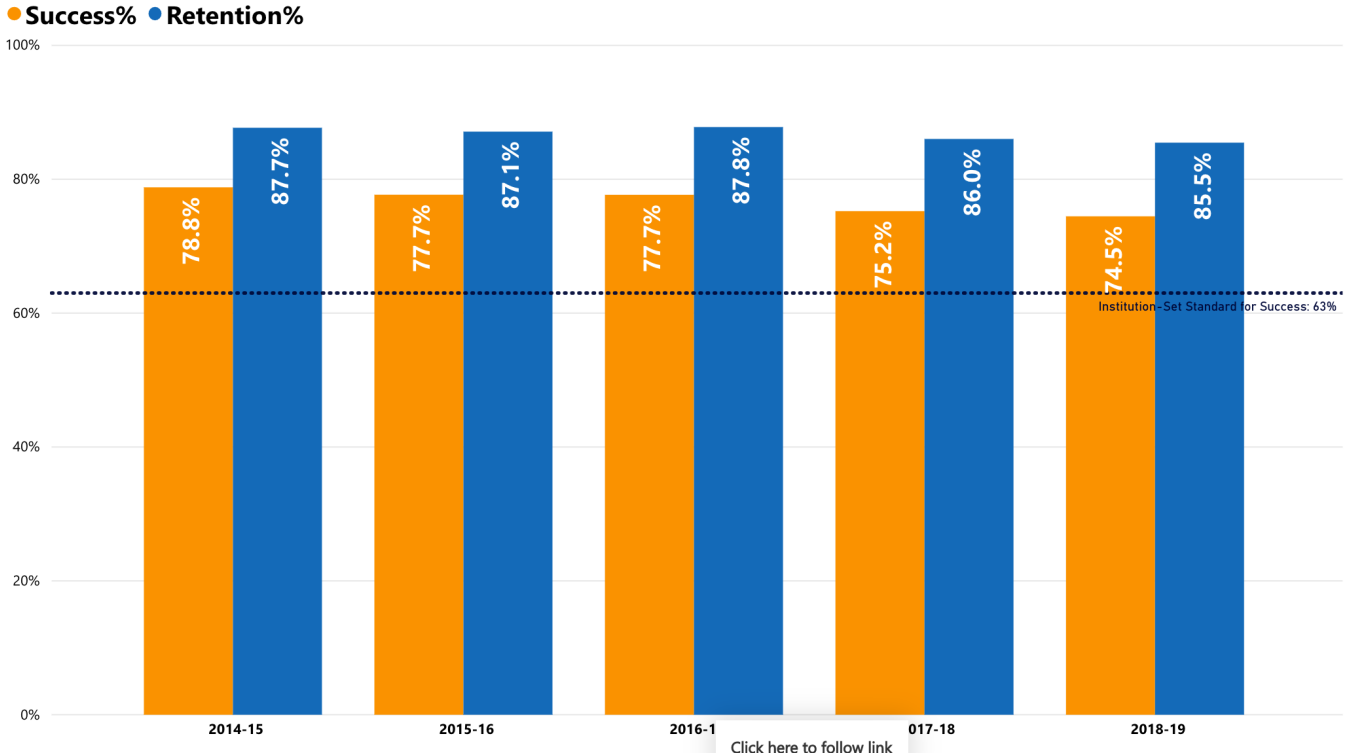
Program Review Goals & Objectives - Annual Plan Goals Not Aligned with EMP Goals : Version by Kubicka-Miller, Tara on 11/14/2019 01:01

Annual Plan Goal
N/A

## Data Analysis

### Program Review Data Analysis - 1 to 4 : Version by Kubicka-Miller, Tara on 12/13/2019 00:56

What is the successful course completion rate (grades of A, B, C, Credit or Pass) for courses within the program and how does this compare to the institution-set standard for successful course completion of 63%?



SUBJECT  
COMM

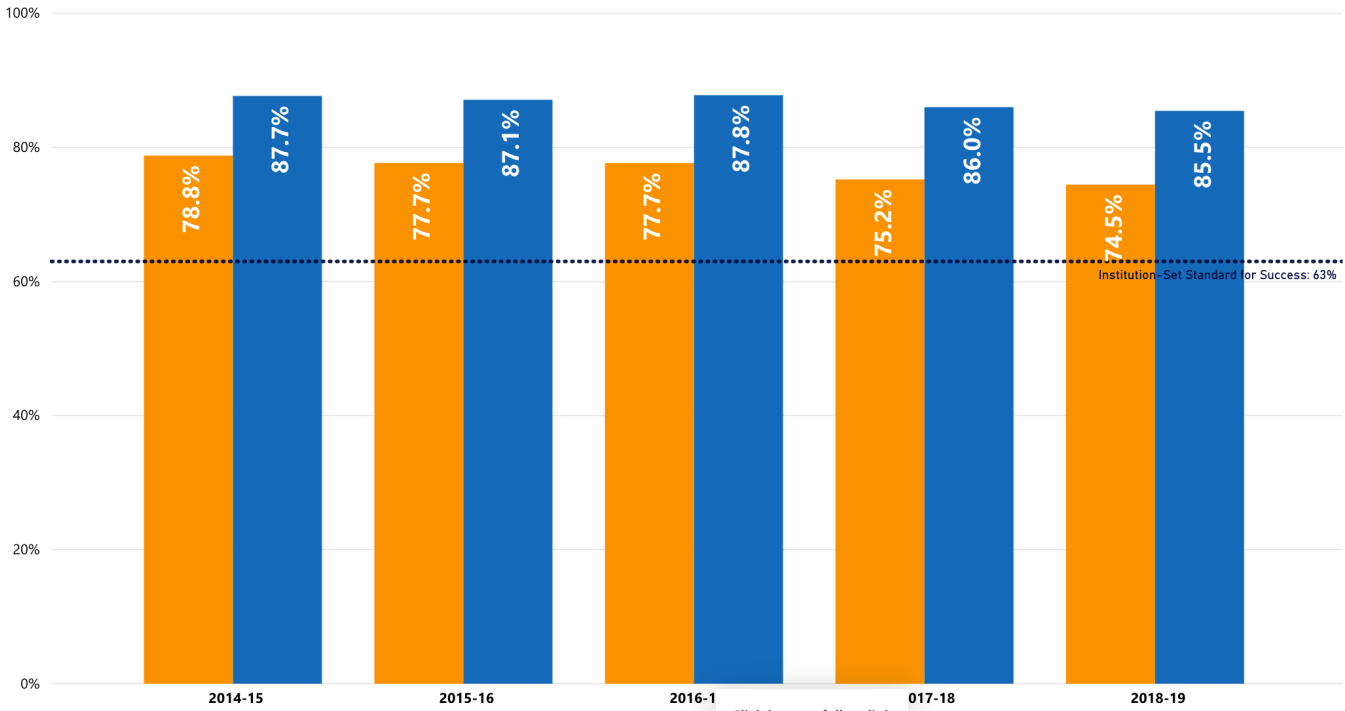
The successful course completion rate for the Communication Program for the 2018/2019 school year is 74.5%. **We surpass the institutional standard by 11-16%. Based on our SLO data, we have confirmed and continue to apply those methodologies and techniques that are most successful. As our courses are both theory- and behavior-centered, individual attention to students is more evident than theory-based courses. Our faculty is dedicated to student success.**

What is the successful course completion rate in basic skills courses (grades of A, B, C, Credit or Pass) within the program?

N/A

What is the course retention rate (any grade except W) for courses within the program?

● Success% ● Retention%



[Click here to follow link](#)

**We have excellent faculty who are student-centered. Attention to individual student communication competency attainment significantly increases student involvement. We are part of the Golden Four so students are motivated to stay with the course.**

What is the course retention rate in basic skills courses (any grade except W) within the program?  
N/A

**Program Review Data Analysis - 5** : Version by **Kubicka-Miller, Tara** on **12/13/2019 01:05**

For the 2018-2019 school year there were 4 Communication, AA degrees awarded and 48 Communication Studies, AA-T degrees awarded. We were surprised to see the number of Communication Studies, AA-T degrees decline slightly. However, this past year we reinstated Sigma Chi Eta (Communication Honors Society) and started a Communication Club. We have thrown two communication mixers so far and will be continuing to establish these elements to our program.

Number of Awards in the Following Programs:	2014-2015	2015-2016	2016-2017	2017-2018
Communication Studies, AA-T	34	45	54	54
Communication, AA	1	2	2	2

**Program Review Data Analysis - 6 to 13** : Version by **Kubicka-Miller, Tara** on **12/13/2019 01:48**

Are there any patterns, trends, or anomalies in the Student Demographic Data (Ethnicity, Age, Gender, Veteran Status, etc.)?