

<p>VBUS-109 Introduction to Desktop Video Editing using Adobe Premiere</p>	<ol style="list-style-type: none"> <li>1. Upon successful completion of this course students will be able to capture video from a source DV tape or import assets for video production (e.g., video, stills, audio clips, etc.) into a Premiere project file.</li> <li>2. Upon successful completion of this course students will be able to assemble assets into a finished video production.</li> <li>3. Upon successful completion of this course students will be able to assemble assets into a finished video production.</li> </ol>	<ol style="list-style-type: none"> <li>1. The student will provide: <ol style="list-style-type: none"> <li>I. Captured video clips</li> <li>II. Sound/Music (royalty-free).</li> <li>III. Images and/or photographs.</li> </ol> </li> <li>2. The student will provide screen shots of the Adobe Premiere project directory and associated assets directory in a MS Word Document along with the list of assets and resources.</li> <li>3. The student will submit a minimum of 30-second rendered video as an mpg4 format suitable for YouTube platform created in class from media assets provided by the student. The video must incorporate the following: <ol style="list-style-type: none"> <li>I. Titles and Credits (Text)</li> <li>II. Audio (music or narration)</li> <li>III. Video or Still Images</li> <li>IV. Appropriate scene transitions</li> </ol> </li> </ol>	<p>Spring 2013</p> <p>P = Student has passed each SLO with a grade of 70% or better.</p> <p>3 SLOs combined <b>76 students assessed</b> <b>43 students passed</b></p> <p>The department collected the assessment data from scantron assessment sheets in an attempt to measure each SLO with its own assessment. However, the data wasn't consistently formatted for it to be successfully scanned. This resulted in the data being aggregated as indicated above.</p> <p>The department is developing Excel templates to simplify the assessment data gathering process.</p> <p>In addition, the department has developed a Wiki to gather and track all curriculum data, including SLO assessment data.</p>	<p>Spring 2013</p> <p>57% passing rate</p> <p>49 % passing rate in 2012 increased to 57% in 2013.</p>	<p>Instructors continue to move more slowly through course and are encouraging students to repeat the course if necessary rather than drop it; we will review individual units to see if we can remedy the problem areas.</p>
<p><b>Title</b></p>	<p><b>1) Outcome to be assessed</b></p>	<p><b>2) Means of assessment and criteria of success</b></p>	<p><b>3) Summary of data collected</b></p>	<p><b>4) Analysis of data</b></p>	<p><b>5) Plan of action/what to do next</b></p>