

	A	B	C	D	E	F
1	Spring 2012 SLO Assessments (For Spring 2012 Report)					
2	Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
8	VBUS-096 Introduction to Use of Digital Cameras	<p>1. The student will be able to make better informed decisions regarding purchase of digital cameras and/or accessories for business or personal use.</p> <p>2. The students will be able to use their existing digital camera gear more efficiently/effectively to produce images for business or personal use.</p> <p>3. The student will be able to implement the process of getting images from the camera to the desired target output media (print, web, email, CD).</p> <p>4. The student will be able to perform basic image editing (e.g., cropping, resizing, etc.).</p> <p>5. The student will be able to use digital camera images in several popular computer applications.</p>	<p>•Submit electronic or hardcopy of 3 photos of the student's choice that display 3 different compositional techniques (e.g., rule of thirds, frame within a frame, viewpoint, etc.) and 3 different mechanical techniques (e.g., with or without flash, fill flash, backlighting, exposure compensation, bracketing, selective use of aperture or shutter speed, etc.).</p> <p>•Submit a brief written description for each photo describing the techniques demonstrated and rationale for each technique employed.</p>	<p><u>Spring 2012</u></p> <p>5 SLOs combined 115 students assessed; 59 passed</p>	<p>Spring 2012</p> <p>51% passing rate</p>	<p>Instructors continue to incorporate weekly themed homework assignments to help students solidify concepts. Projects are critiqued and images are uploaded and displayed on screen for discussion giving students opportunity to get feedback. We will review individual units to determine where we can improve.</p>