

COURSE SLO ASSESSMENT REPORT, SCC

Department: TV/Video Communications Course: 120,121,123 Scriptwriting for TV and Film combination

Year: 2012 Semester: Fall

1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
<p>SLO #1: To demonstrate the basic knowledge of the scriptwriting process, students will create a treatment of a TV show or film that they will eventually turn into a full written script. This will be done after sufficient showing of TV show and films and professional treatments in class.</p>	<p>Each of the 49 students who started this course will write a 1 to 2 page treatment for a proposed TV episode or film. (Note: those enrolled in the TV/Video 121 Intermediate Level or 123 Advanced Level of this combined course will offer a new treatment each year for a different show or film than from previous semesters).</p> <p>4 = Excellent command of the correct treatment synopsis including strong plotline and clearcut character development.</p> <p>3= Good basic defense of the treatment format including a fairly well developed plot and character analysis.</p> <p>2 = Fair basic execution of the treatment format including fairly well developed plot and character analysis.</p>	<p>Final Analysis of the Graded Treatments based on successful format usage, plot structure, and development of determined characters who will inhabit this TV show or film. Note: those enrolled in the TV/Video 121 Intermediate Level and 123 Advanced Level of this combined course will be additionally assessed on the inclusion of a (121/123) dramatic question of the second act and (123) theme.</p> <p>49 students completed the assignment with the following results:</p> <p>4s=31 students 3s=12 students 2s=1 student 1s= 6 students</p>	<p>In this class:</p> <p>63% received 4s which was above expectations; 24% scored 3s which was below expectations (because more students scored 4s); 2% scored 2s (same explanation as 4s) and 12% 1s - which was below expectations. Note: failure to fully complete assignment was responsible for largest % of 1s.</p> <p>The results were better than expected largely because we spent more class time this semester discussing requirements of treatment and reading aloud rough drafts for critique before final submission.</p>	<p>Plan of action/what to do next:</p> <p>1. The students development of script treatments exceeded our expectations. In fact, every student who received 4s on treatment received 4s on final script (because students new exactly what was require on final script).</p> <p>2. In the future, students will be advised that their final script will not be accepted unless instructor has received script treatment. This is to reduce the 12% who received 1s.</p>

	<p>1 = weak execution of the treatment format with improvement needed or failure to turn in assignment.</p> <p>Criteria for Success: The desired outcome would be 25% of the combined class would score 4; 30% would score 3; 30% would score 2; and 15% would score 1.</p>			
<p>SLO #2: To demonstrate the fundamental knowledge of scriptwriting process, the students will turn their successful or rewritten treatments from SLO #1 into a full-blown script, starting with the first 10 pages of dialogue and visual directions to be analyzed in class upon completion. Viewing of key TV shows and films plus full working professional scripts will be demonstrated by the instructor to the class.</p>	<p>1) As a midterm assignment for the class, each student will submit the first 10 pages of their proposed Tv shows or script, using the proper formatting as discussed in class and based on the treatment submitted and graded earlier in the semester. (Note: Intermediate and Advanced Students will continue to work toward completion of a full script by this point in their 2nd or 3rd semester in this combined course). In addition, the scripts will be read in class with student volunteers playing the roles as written. This will allow for peer critiques of the works and re-writing before final instructor evaluations.</p> <p>The scoring Rubric and Criteria for Success would be the same for SLO #1</p>	<p>Final Analysis of the 10-page scripts following peer and instructor evaluations based on clearly defined plot progression and believably situations and logical character dialogue for the TV show or film under consideration.</p> <p>49 students completed the assignment with the following results:</p> <p>4s=27 students 3s=16 students 2s=3 student 1s= 4 students</p>	<p>In this class:</p> <p>55% received 4s which was above expectations; 32% scored 3s which was below expectations (because more students scored 4s); 6% scored 2s (same explanation as 4s) and 8% 1s - which was below expectations. Note: failure to fully complete assignment was responsible for largest % of 1s.</p> <p>The results were better than expected largely because we spent so much time on the treatment process, preparing students for what was exactly was required in the script, so student were able to easily transition from outline to script form.</p>	<p>1. The students' ability to craft the opening sequence (first ten pages) of their scripts exceeded our expectations.</p> <p>2. Ten pages isn't enough, and in future semesters students will be asked to turn in the first fifteen pages of their final scripts to have even more review before the end of the semester. This after the instructor graded scripts at the end of the semester, and found the quality of those first ten pages "workshopped" to be of such a higher caliber.</p> <p>NOTE: 121 and 121 intermediate and advanced scriptwriting will no longer be combined with 120 after spring 2013.</p>