

Course Student Learning Outcomes Assessment

TELV 104 History of Film From 1945 to Present

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General Information (Course Student Learning Outcomes Assessment)

Standing Requirements

📖 Course Description

A lecture/visual aids course exploring film as an art form and developing appreciation of historical artistic and technical advances.

📖 Course Student Learning Outcomes

TELV 104 History of Film From 1945 to Present Outcome Set

Outcome	
Outcome	Mapping
Outcome 1 Analyze and identify past and current film trends and techniques through viewing of films and research methodology.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 2 Develop creative critiques and discussion points by analyzing modern representative examples of film genre.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 3 Apply knowledge of films to professional, societal, and global issues and problem-solving as they pertain.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 4 Research possible careers in the film or related media industries.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3

2014-2015 Assessment Cycle

Measurements

Outcomes and Measures

TELV 104 History of Film From 1945 to Present Outcome Set

Outcome

Outcome 1

Analyze and identify past and current film trends and techniques through viewing of films and research methodology.

▼ Measure: Censorship

Course level; Direct - Exam

Description of Measurement Tool: Tests are given throughout the semester consisting of 45 to 60 multiple choice questions. In addition there are 4 papers assigned in which the students analyze podcasts on current events in the media; and the assessment is evaluated based on the following scale: 90 – 100% represents an Excellent knowledge base score;

80- 90% Good knowledge base;
70-79% Average knowledge base;

60-69% = Poor knowledge base
50 – 0%= Very Weak knowledge base.

The desired outcome would be to have more students score Excellent or Good than Average, Poor or Weak.

For the class: 60% Excellent, Above Average or Average Knowledge Base and no more than 40% Poor or Very weak knowledge base

Criteria for Success: Individual & Collective Student Criterion: Success will be determined by scoring at least 65 % on the series of between 15 and 20 multiple choice/short answer questions over the course of 3 tests.

Cycle of Assessment: Every two years

Who is Responsible for Assessment Activity?: Instructor: David Echols

Outcome 2

Develop creative critiques and discussion points by analyzing modern representative examples of film genre.

▼ Measure: Technology

Course level; Direct - Exam

Description of Measurement Tool: Tests are given throughout the semester consisting of 20 short answer and multiple choice questions. In addition there are 4 papers assigned in which the students analyze feature films; and the assessment is evaluated based on the following scale: 90 – 100% represents an Excellent knowledge base score;

80- 90% Good knowledge base;
70-79% Average knowledge base;

60-69% = Poor knowledge base
50 – 0%= Very Weak knowledge base.

Criteria for Success: Individual & Collective Student Criterion: Success will be determined by scoring at least 65 % on the series of between 15 and 20 multiple choice/short answer questions over the course of 3 tests. The desired outcome would be to have more students score Excellent, Good or Average than Poor or Weak.

Cycle of Assessment: Every two years

Who is Responsible for Assessment Activity?: Instructor: David Echols

Findings

Finding per Measure

TELV 104 History of Film From 1945 to Present Outcome Set

Outcome

Outcome 1

Analyze and identify past and current film trends and techniques through viewing of films and research methodology.

▼ **Measure:** Censorship
Course level; Direct - Exam

Description of Measurement Tool: Tests are given throughout the semester consisting of 45 to 60 multiple choice questions. In addition there are 4 papers assigned in which the students analyze podcasts on current events in the media; and the assessment is evaluated based on the following scale: 90 – 100% represents an Excellent knowledge base score;
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Cycle of Assessment: Every two years

Who is Responsible for Assessment Activity?: Instructor: David Echols

Findings for Censorship

Summary of Findings: 104 students completed the class. 16% showed Excellent knowledge base;
46% Good knowledge base; 26% Average knowledge base; 5% Poor knowledge base and 5% Very Weak knowledge base. (most exhibiting Very Weak knowledge base didn't complete all of the written assignments.)

Results: Criteria for Success Achievement Status: Exceeded

Analysis of Findings: 88% of the students evinced Excellent, Above Average or Average knowledge base and 10% evinced Poor or Very Weak knowledge base. This represents the desired outcome.

Recommendations: No further plan of action since the desired outcome was achieved.

Outcome 2

Develop creative critiques and discussion points by analyzing modern representative examples of film genre.

▼ **Measure:** Technology
Course level; Direct - Exam

Description of Measurement Tool: Tests are given throughout the semester consisting of 20 short answer and multiple choice questions. In addition there are 4 papers assigned in which the students analyze feature films; and the assessment is evaluated based on the following scale: 90 – 100% represents an Excellent knowledge base score;
80- 90% Good knowledge base;
70-79% Average knowledge base;
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Cycle of Assessment: Every two years

Who is Responsible for Assessment Activity?: Instructor: David Echols

Findings for Technology

No Findings Added

Overall Recommendations

No text specified

 **Plans of Action**

 **Status Reports**

2013-2014 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**

2012-2013 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**