

Course Assessment Report

Psychology Department
 Psych 240: Social Psychology
 Fall 2010

Outcome to be assessed	Means of assessment and Criteria of success	Summary of data collected	Analysis of data	Plan of action/what to do next
<p>To discuss the major issues, methods and findings within social psychology:</p> <ul style="list-style-type: none"> To distinguish how the major theoretical perspectives of social psychology explain behavior To analyze how research methodology enhances our ability to adopt a decision making perspective that leads to improved critical thinking 	<p>Common multiple choice questions. Success is 70% of the class earning a 70% or better.</p>	<p>Common multiple choice questions were developed & administered to students via exams throughout the semester.</p>	<p>All common questions were implemented. Students achieved 70% or greater on 23 of 29 (79%) common questions.</p>	<p>Revisit those concepts that <70% of students answered correctly. Explore development of alternative questions &/or re-wording of current questions. Determine if these concepts need to be more thoroughly & clearly.</p>
<p>To critically analyze and evaluate social interactions and dilemmas utilizing concepts and principles of social psychology:</p> <ul style="list-style-type: none"> To conceptualize how group identification influences behavior and how, at the societal level, shared cultural norms and ideas impact behavior To establish insights as to how individual traits lead to ways of perceiving and thinking about our social world 	<p>Final Paper: Success defined as 70% of students achieving 70% or better on paper.</p>	<p>A grading rubric was used to assess student final analysis papers. Students were provided with this rubric prior to submitting their assignment.</p>	<p>Of those who submitted papers (n=32) 91% received a C or better (i.e., $\geq 70\%$). (Approximate breakdown of grades was as follows: A=31%; B=31%; C=28%; D/F=9%)</p>	<p>Continue with final analysis paper assignment. Revisit rubric and assignment instructions to ensure greater clarification of assignment expectations & requirements.</p>

M 7/26/11