

COURSE SLO ASSESSMENT REPORT, SCC

Department: Business Course: Business/Management 121

Year: 2013 Semester: Spring

1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
<p>The student will learn organization principles and theory and how to apply them in developing an organizational structure. (Test)</p>	<p>Exam 1 (60 objective questions and 3 essay questions)</p>	<p>There was no significant change in performance from the previous semester. The mean exam score was 79% and the median score was 80%.</p>	<p>Students tended to do better on the essay questions than on the objective questions (average score of 91% on the essay versus 76% on the objective questions. Like the previous semester, performance on the objective questions improved in the second exam, which may be due to improved familiarity and comfort with the online testing protocol.</p>	<p>Provide better orientation material regarding online exams and utilize practice quizzes to help orient students to exam protocols.</p>

<p>The student will learn how organizational structure and dynamics affect the manager's role. (Test)</p>	<p>Exam 2 Part 1 (60 objective questions)</p>	<p>The mean exam score was 80% and the median score was 82%. This was a slight increase over the previous semester.</p>	<p>The scores on specific questions mirrored the overall performance with a couple of exceptions.</p>	<p>Revise questions that were missed by a majority of students and evaluate lecture/discussion content related to those topics.</p>
<p>The student will learn how to survive, prosper, and be effective in the role of a manager within the organization. (Test)</p>	<p>Exam 2 (60 objective questions and 3 essay questions, plus one optional bonus question)</p>	<p>The mean exam score was 85% and the median score was 87%.</p>	<p>The addition of the bonus question makes comparison with previous semesters difficult, but overall scores on the exam were improved over the previous semester.</p>	<p>Revise questions that were missed by a majority of students and evaluate lecture/discussion content related to those topics.</p>