

COURSE SLO ASSESSMENT REPORT, SCC

Department: __Communication Course: Public Speaking 110

Year: 2013 Semester: Fall

1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
<p>Students who successfully complete this course should be able to research and utilize evidence so as to logically construct a speech appropriate for the occasion.</p>	<p>6 multiple choice questions asking about the structure of speeches and how to utilize evidence.</p> <p>Success is determined if the student answers 5 out of the 6 questions correctly.</p>	<p>Data was collected on 3 sections. All 3 sections showed a measurable increase in the ability to research and utilize evidence so as to logically construct a speech appropriate for the occasion. Overall, students reported a 19.39% increase from pretest to post test.</p>	<p>The data suggests that students who take Public Speaking courses generally gain the ability to research and utilize evidence so as to logically construct a speech appropriate for the occasion.</p> <p>The data collected had several short-comings: first, a general inconsistency in student participation. Some students took the pretest, but not the posttest and vice-versa. Second, there a relatively few items measuring a fairly sophisticated ability.</p>	<p>As a department we need to develop ways to measure student abilities directly. Right now, the average scores indirectly measure student abilities. We also plan to revise the questions that measure this SLO, and/or the SLO itself.</p>

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<p>Students who successfully complete this course should be able to identify and control anxiety when delivering a speech.</p>	<p>24 Item Personal Report of Communication Apprehension (PRCA)</p> <p>Success is determined when there is a measurable reduction in Communication Apprehension (CA) from pretest (beginning of semester) to posttest (end of semester)</p>	<p>Data was collected on 3 sections. All seven sections showed a measurable reduction in CA. Overall, students reported a 10.82% reduction in CA from pretest to posttest.</p>	<p>The data suggests that students who take Public Speaking courses generally gain the ability to manage CA.</p> <p>The data collected had a general inconsistency in student participation. Some students took the pretest, but not the posttest and vice-versa.</p>	<p>As a department we need to develop ways to measure student abilities directly. Right now, the average scores indirectly measure student abilities.</p>