

Course Student Learning Outcomes Assessment

BUS 121 Human Relations and Organizational Behavior

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Table of Contents

General Information	1
Standing Requirements	2
Course Description.....	2
Course Student Learning Outcomes.....	2
2014-2015 Assessment Cycle	3
Measurements.....	3
Findings.....	3
Plans of Action.....	5
Status Reports.....	5
2013-2014 Assessment Cycle	6
Measurements.....	6
Findings.....	6
Plans of Action.....	6
Status Reports.....	6
2012-2013 Assessment Cycle	7
Measurements.....	7
Findings.....	7
Plans of Action.....	7
Status Reports.....	7

General Information (Course Student Learning Outcomes Assessment)

Standing Requirements

📖 Course Description

The role of the manager and management's relationship to employees. Includes the application of motivational theories communications leadership and organizational structure.

📖 Course Student Learning Outcomes

BUS 121 Human Relations and Organizational Behavior Outcome Set

Outcome	
Outcome	Mapping
Outcome 1 The student will learn organization principles and theory and how to apply them in developing an organizational structure.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 2 The student will learn how organizational structure and dynamics affect the manager's role.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 3 The student will learn how to survive, prosper, and be effective in the role of a manager within the organization.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3

2014-2015 Assessment Cycle

Measurements

Outcomes and Measures

BUS 121 Human Relations and Organizational Behavior Outcome Set

Outcome

Outcome 1

The student will learn organization principles and theory and how to apply them in developing an organizational structure.

▼ **Measure: SLO #1**
Course level; Direct - Exam

Description of Measurement Tool: Exam 2 Part 1 (60 objective questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Outcome 2

The student will learn how organizational structure and dynamics affect the manager's role.

▼ **Measure: SLO #2**
Course level; Direct - Exam

Description of Measurement Tool: Exam 1 (60 objective questions and 3 essay questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Outcome 3

The student will learn how to survive, prosper, and be effective in the role of a manager within the organization.

▼ **Measure: SLO #3**
Course level; Direct - Exam

Description of Measurement Tool: Exam 2 (60 objective questions and 3 essay questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Findings

Finding per Measure

BUS 121 Human Relations and Organizational Behavior Outcome Set

Outcome

Outcome 1

The student will learn organization principles and theory and how to apply them in developing an organizational structure.

▼ **Measure: SLO #1**
Course level; Direct - Exam

Description of Measurement Tool: Exam 2 Part 1 (60 objective questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Findings for SLO #1

Summary of Findings: The mean exam score was unchanged from the previous semester (80%) and the median score was 83%. This was a slight increase over the previous semester. 19 of 23 students scored 70% or better.

Results: Criteria for Success Achievement Status: Met

Analysis of Findings: Students performed below passing (70%) on 13 of the 60 exam questions

Recommendations: Review these exam questions and evaluate lecture/discussion content related to those topics. Revise questions as necessary.

Outcome 2

The student will learn how organizational structure and dynamics affect the manager's role.

▼ **Measure: SLO #2**
Course level; Direct - Exam

Description of Measurement Tool: Exam 1 (60 objective questions and 3 essay questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Findings for SLO #2

Summary of Findings: Student performance on this exam was worse than the prior semester. The mean exam score was 72% and the median score was 75%. 17 of 23 students scored 70% or better.

Results: Criteria for Success Achievement Status: Met

Analysis of Findings: Students scored better on the essay questions than on the objective questions (average score of 82% on the essay versus 67% on the objective questions. Like the 2 previous semesters, performance on the objective questions improved in the second exam, which may be due to improved familiarity and comfort with the online testing protocol.

Recommendations: Provide better orientation material regarding online exams and increase difficulty of questions on practice quizzes to help orient students to exam protocols and more closely resemble actual exam.

Outcome 3

The student will learn how to survive, prosper, and be effective in the role of a manager within the organization.

▼ **Measure: SLO #3**
Course level; Direct - Exam

Description of Measurement Tool: Exam 2 (60 objective questions and 3 essay questions)

Criteria for Success: Individual & Collective Student Criterion: The criterion for successfully meeting the SLO is that 70% of students score 70%.

Cycle of Assessment: Spring

Who is Responsible for Assessment Activity?: Instructor

Findings for SLO #3

Summary of Findings: The mean exam score was 86% and the median score was 89%, which was a slight increase over the prior semester. 19 of 23 students scored 70% or better.

Results: Criteria for Success Achievement Status: Met

Analysis of Findings: Performance on the second exam continued to be high. Only one student scored below 70% on the exam.

Recommendations: Revise questions that were missed by a majority of students and evaluate lecture/discussion content related to those topics.

Overall Recommendations

No text specified

 **Plans of Action**

 **Status Reports**

2013-2014 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**

2012-2013 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**