

# **Course Student Learning Outcomes Assessment**

**BUS 120 Principles of Management**

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## **General Information (Course Student Learning Outcomes Assessment)**

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# Standing Requirements

## 📖 Course Description

Principles methods and procedures essential to the successful management of human and financial resources. Planning decision making staffing directing motivating leading communicating controlling and the application of managerial skills.

## 📖 Course Student Learning Outcomes

### BUS 120 Principles of Management Outcome Set

#### Outcome

##### Outcome

##### Mapping

##### Outcome 1

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

**Institutional Student Learning Outcomes:** Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3

##### Outcome 2

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

**Institutional Student Learning Outcomes:** Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3

## 2014-2015 Assessment Cycle

### Measurements

#### Outcomes and Measures

#### BUS 120 Principles of Management Outcome Set

##### Outcome

###### Outcome 1

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

▼ **Measure: SLO #1**  
Course level; Direct - Exam

**Description of Measurement Tool:** Exam, consisting of both objective (T/F, multiple choice) and subjective (short essay) questions.

**Criteria for Success: Individual & Collective Student Criterion:** The criterion for successfully meeting the SLO is that 70% of students score 70% or better on the assignment

**Cycle of Assessment:** Fall 2014

**Who is Responsible for Assessment Activity?:** Instructor

###### Outcome 2

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

▼ **Measure: SLO #2**  
Course level; Direct - Exam

**Description of Measurement Tool:** Exam, consisting of both objective (T/F, multiple choice) and subjective (short essay) questions.

**Criteria for Success: Individual & Collective Student Criterion:** The criterion for successfully meeting the SLO is that 70% of students score 70% or better on the assignment

**Cycle of Assessment:** Fall 2014

**Who is Responsible for Assessment Activity?:** Instructor

### Findings

#### Finding per Measure

#### BUS 120 Principles of Management Outcome Set

##### Outcome

###### Outcome 1

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

▼ **Measure: SLO #1**  
Course level; Direct - Exam

**Description of Measurement Tool:** Exam, consisting of both objective (T/F, multiple choice) and subjective (short essay) questions.

**Criteria for Success: Individual & Collective Student Criterion:** The criterion for successfully meeting the SLO is that 70% of students score 70% or better on the assignment

**Cycle of Assessment:** Fall 2014

**Who is Responsible for Assessment Activity?:** Instructor

### Findings for SLO #1

**Summary of Findings:** A total of 79 students in two sections of the course were surveyed. Of the 79 students surveyed, 93% of the students (62) correctly completed the assessment with a grade of 70% or better. With 78% of the students meeting this SLO, we consider it successfully met.

**Results:** Criteria for Success Achievement Status: Met

**Analysis of Findings:** With over 75% of our students successfully completing the work we are confident that our students are able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

The decline from last year (90%) is mostly attributable to students who didn't even attempt the exam.

**Recommendations:** Faculty are encouraged to continue to seek ways to improve instruction and assessment.

More aggressive roster management and use of alert system is needed to engage (or drop) students who didn't attempt exams.

## Outcome 2

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

▼ **Measure: SLO #2**  
Course level; Direct - Exam

**Description of Measurement Tool:** Exam, consisting of both objective (T/F, multiple choice) and subjective (short essay) questions.

**Criteria for Success: Individual & Collective Student Criterion:** The criterion for successfully meeting the SLO is that 70% of students score 70% or better on the assignment

**Cycle of Assessment:** Fall 2014

**Who is Responsible for Assessment Activity?:** Instructor

### Findings for SLO #2

**Summary of Findings:** A total of 79 students in two sections of the course were surveyed. Of the 79 students surveyed, 71% of the students (56) correctly completed the assessment. With 71% of the students meeting this SLO, we consider it successfully met.

**Results:** Criteria for Success Achievement Status: Met

**Analysis of Findings:** With over 70% of our students successfully completing the work we are confident that our students are able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

The decline from last year (80%) is mostly attributable to students who didn't even attempt the exam

**Recommendations:** Faculty are encouraged to continue to seek ways to improve instruction and assessment.

More aggressive roster management and use of alert system is needed to engage (or drop) students who didn't attempt exams.

## Overall Recommendations

No text specified

 **Plans of Action**

**Actions**

**BUS 120 Principles of Management Outcome Set**

**Outcome**

**Outcome 1** *No actions specified*

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

**Outcome 2** *No actions specified*

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

 **Status Reports**

**Action Statuses**

**BUS 120 Principles of Management Outcome Set**

**Outcome**

**Outcome 1** *No actions specified*

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

**Outcome 2** *No actions specified*

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

**Status Summary**

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*No text specified*

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**Summary of Next Steps**

*No text specified*



## 2013-2014 Assessment Cycle

### Measurements

### Findings

### Plans of Action

#### Actions

#### BUS 120 Principles of Management Outcome Set

##### Outcome

###### Outcome 1

*No actions specified*

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

###### Outcome 2

*No actions specified*

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

### Status Reports

#### Action Statuses

#### BUS 120 Principles of Management Outcome Set

##### Outcome

###### Outcome 1

*No actions specified*

Students will be able to recognize, identify, and understand the four management functions: Planning, Organizing, Leadership and Controlling.

###### Outcome 2

*No actions specified*

Students will be able to recognize and identify management topics they need to know in order to succeed: customer focus, globalization, diversity, ethics, information technology, entrepreneurship, work teams, the service economy and small business.

### Status Summary

*No text specified*

### Summary of Next Steps

*No text specified*

## 2012-2013 Assessment Cycle

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 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**