

Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
VBUS-303 Introduction to Electronic Imaging using Adobe Photoshop	<ol style="list-style-type: none"> 1. Upon successful completion of this course students will be able to implement the basic image editing workflow from image acquisition to output. 2. Upon successful completion of this course students will be able to properly prepare any source image file for different output media, e.g., print, web, email, etc. 3. Upon successful completion of this course students will be able to produce images for their unique business application by using the tools and creative techniques available through Photoshop's toolbar and menu options 	<ol style="list-style-type: none"> 1. To demonstrate proficiency, the student will: <ol style="list-style-type: none"> I. Import at least three different images into Photoshop II. Modify each image as follows: <ol style="list-style-type: none"> a. Adjusting brightness b. Cropping photos as instructed c. Apply a filter. d. Apply creative framing or matting e. Add text to photo as instructed III. Save each image under a different file name as directed by instructor to a USB flash drive 2. To demonstrate proficiency, the student will: <ol style="list-style-type: none"> I. Open one of the images modified in the previous assessment (Outcome 1) and convert it to JPEG format and resize it for emailing (decrease overall image size) II. Add text to photo as instructed III. Apply creative framing or matting IV. Save the image under a different file name as directed by instructor to a USB flash drive V. Attach it to an email, addressed and sent to the instructor as directed 3. To demonstrate proficiency, the student will: <ol style="list-style-type: none"> I. Import a portrait image provided by instructor into the application II. Create a multi-layered collage III. Repair/restore image, e.g., remove red-eye or change the eye color of the subject IV. Modifying the color balance (using the Curves tool) V. Use the healing blur tools to remove blemishes and further enhance the image VI. Save each image under a different file name as directed by instructor to a USB flash drive VII. Print the photo as directed by the instructor for submission 	<p>Spring 2013</p> <p>P = Student has passed each SLO with a grade of 70% or better.</p> <p>3 SLOs combined 82 students assessed; 65 passed</p> <p>The department collected the assessment data from scantron assessment sheets in an attempt to measure each SLO with its own assessment. However, the data wasn't consistently formatted for it to be successfully scanned. This resulted in the data being aggregated as indicated above.</p> <p>The department is developing Excel templates to simplify the assessment data gathering process.</p> <p>In addition, the department has developed a Wiki to gather and track all curriculum data, including SLO assessment data.</p>	<p>Spring 2013</p> <p>79% passing rate</p> <p>Performance met expectations; 50 % passing rate in 2012 increased to 79% in 2013.</p>	<p>Continue to work closely with students who are not attending regularly and review individual units to see where improvements can be done.</p>