

Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
VBUS-302 Introduction to Web Page Development using HTML	<ol style="list-style-type: none"> 1. Upon successful completion of this course students will be able to hard code simple HTML pages including ordered and unordered lists, basic character formatting, etc. 2. Upon successful completion of this course students will be able to insert graphics and other non-text elements in an HTML page. 3. Upon successful completion of this course students will be able to test web page designs on multiple browsers. 4. Upon successful completion of this course students will be able to describe how to build and upload a simple website with multiple linked pages. 	<ol style="list-style-type: none"> 1. The student will submit an electronic and hard-copy (text file) of the page source of the HTML code with the following HTML elements: <ol style="list-style-type: none"> I. Ordered list. II. Unordered list. III. Bold text. IV. Italic text. 2. The student will submit an electronic and hard-copy (text file) of the page source of the HTML code with the following HTML elements: <ol style="list-style-type: none"> I. Title II. Meta tags. III. One or more of the following: <ol style="list-style-type: none"> a. External links b. Links to sublevel web pages or PDFs c. Multimedia elements d. Form tags 3. The student will submit a hardcopy of the website, constructed in class displayed in at least 2 different web browsers (e.g., Firefox, Internet Explorer, and Safari) incorporating the following: <ol style="list-style-type: none"> I. Homepage containing a menu for navigation of the site II. Minimum of 4 pages. III. Minimum of 3 levels of linked pages. IV. Minimum of 1-5 graphics per page. V. Ordered or Unordered lists. VI. Multimedia elements. 4. The student will submit a hard copy with the description of the workflow of creating a website and the process of moving to a web server. 	<p>Spring 2013</p> <p>P = Student has passed each SLO with a grade of 70% or better.</p> <p>4 SLOs combined 9 students assessed; 7 passed</p> <p>The department collected the assessment data from scantron assessment sheets in an attempt to measure each SLO with its own assessment. However, the data wasn't consistently formatted for it to be successfully scanned. This resulted in the data being aggregated as indicated above.</p> <p>The department is developing Excel templates to simplify the assessment data gathering process.</p> <p>In addition, the department has developed a Wiki to gather and track all curriculum data, including SLO assessment data.</p>	<p>Spring 2013</p> <p>78% passing rate</p> <p>Performance met expectations; 53% passing rate in 2012 increased to 78% in 2013.</p>	<p>Encourage students to enroll in one or more Introduction to Computer Software Applications classes concurrently with VBUS-302- Introduction to Web Page Development using HTML, for more instruction and practice time.</p>