

	A	B	C	D	E	F
1	Spring 2012 SLO Assessments (For Spring 2012 Report)					
2	Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
11	VBUS-102 Introduction to Desktop Publishing using Adobe InDesign	<p>1. The student will be able to identify and apply the four basic rules of good design (contrast, repetition, alignment, and proximity) in a publication.</p> <p>2. The student will be able to design and implement a print publication (newsletter, brochure, poster) using graphics and text.</p> <p>3. The student will be able to export a publication as an Adobe PDF file, optimized for web, desktop publishing, or offset (professional) printing.</p>	<p>•Submit a hard copy or electronic file (PDF format) of the brochure and/or newsletter project created in class, incorporating a minimum of 4 images (photos, illustrations, royalty-free clipart, etc.) and text; or</p> <p>•Submit a hard copy or electronic file (PDF format) of a project approved by the instructor, created at least in part in the classroom, incorporating a minimum of 4 images (photos, illustrations, royalty-free clipart, etc.) and text.</p>	<p><u>Spring 2012</u></p> <p>3 SLOs combined 57 students assessed; 38 passed</p>	<p>Spring 2012</p> <p>67% passing rate</p>	<p>Although instructors updated the lessons to master the skills of InDesign and to give them the ability to create additional resources for their projects, we will review individual units to see where the problem lies.</p>