

Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
<p>VBUS-097 Introduction to Personal Commerce on the Internet</p>	<p>1. Upon successful completion of this course students will be able to identify several secure online vendors.</p> <p>2. Upon successful completion of this course students will be able to search for and locate items of interest for purchase.</p> <p>3. Upon successful completion of this course students will be able to describe methods to improve security in online transactions (i.e., sensitive information, payment options, etc.).</p>	<p>1. Submit a printout of a webpage comparing costs of a selected item from a variety of online vendors with a notation of which vendors would likely be the best for the purchase with a short summary of the rationale for selecting the chosen vendor.</p> <p>2. The student will submit a printout with the following minimum descriptions:</p> <ul style="list-style-type: none"> I. Item price II. Vendor ratings reputation III. Customer Reviews IV. Shipping methods and promotions (i.e., free shipping, etc.) <p>3. The student will submit a printout demonstrating that the following:</p> <ul style="list-style-type: none"> I. The student has created an account on eBay. (Student is not expected to purchase or sell any item). II. Write and submit a description (at least two paragraphs) of how to sell an item on the internet. III. Write and submit a discussion of security, marketing, and payment processing. 	<p>Spring 2013</p> <p>P = Student has passed each SLO with a grade of 70% or better.</p> <p>3 SLOs combined 32 students assessed; 29 passed</p> <p>The department collected the assessment data from scantron assessment sheets in an attempt to measure each SLO with its own assessment. However, the data wasn't consistently formatted for it to be successfully scanned. This resulted in the data being aggregated as indicated above.</p> <p>The department is developing Excel templates to simplify the assessment data gathering process.</p> <p>In addition, the department has developed a Wiki to gather and track all curriculum data, including SLO assessment data.</p>	<p>Spring 2013</p> <p>91% passing rate</p> <p>Performance exceeded expectations; 41 % passing rate in 2012 increased to 91% in 2013.</p>	<p>The faculty will continue to ensure the student assessments reflect industry standards skills required for employability.</p>