

Title	1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
VBUS-014 Introduction to Mobile and Social Media Tools	<ol style="list-style-type: none"> <li>1. Upon successful completion of this course students will be able to create accounts on a wide array of social media web sites.</li> <li>2. Upon successful completion of this course students will be able to utilize mobile technology social media tools.</li> </ol>	<ol style="list-style-type: none"> <li>1. To demonstrate competence of the SLOs, the student will create a minimum of three social media accounts and use the social media to notify the instructor of successful account creation including:               <ol style="list-style-type: none"> <li>I. Establish a Google Gmail account</li> <li>II. Create a Facebook media account</li> <li>III. Create a DropBox account</li> <li>IV. After logging in to each account, perform a screen capture of each and paste into a MS Word document</li> <li>V. Save to a USB Flash drive under a name specified by instructor</li> <li>VI. Develop a basic Wiki using Google Sites and upload the Word document to your home page as instructed</li> <li>VII. Create a hyperlink on the homepage that takes the user to your Facebook page</li> </ol> </li> <li>2. To show competence of the SLOs, the student will demonstrate skills to use mobile technology or other devices to share content through social media tools/plug-ins. Download specific application, e.g., DropBox, onto a smart device, e.g., Android / iPhone or tablet computer               <ol style="list-style-type: none"> <li>I. Create a basic spreadsheet and save to a USB Flashdrive</li> <li>II. Upload the spreadsheet to the DropBox account created in Outcome 1</li> <li>III. Access the file by downloading and viewing it on a smart device using the installed app</li> <li>IV. Email the downloaded file to the instructor using a smart device</li> <li>V. Compose a second email containing a link to you Wiki site and send to instructor as directed</li> </ol> </li> </ol>	<p><u>Spring 2013</u></p> <p>P = Student has passed each SLO with a grade of 70% or better.</p> <p>2 SLOs combined  <b>42 students assessed;</b>  <b>35 passed</b></p> <p>The department collected the assessment data from scantron assessment sheets in an attempt to measure each SLO with its own assessment. However, the data wasn't consistently formatted for it to be successfully scanned. This resulted in the data being aggregated as indicated above.</p> <p>The department is developing Excel templates to simplify the assessment data gathering process.</p> <p>In addition, the department has developed a Wiki to gather and track all curriculum data, including SLO assessment data.</p>	<p><u>Spring 2013</u></p> <p>83% passing rate</p> <p>Being a new class, there is no data for the previous year.</p>	<p>This course was first offered in January 2013. The faculty will continue to ensure the student assessments reflect industry standards skills required for employability.</p> <p>The department will develop a short pre-class video accessible via link to a private account on YouTube allowing only persons with the link to view the video. This video will guide students on how to access course folders in the directory.</p> <p>The department will change the DropBox requirement on the assessment to an optional use of Google Drive to accommodate different mobile devices.</p> <p>The department will look at a recommendation to incorporate a unit on WordPress.</p>