

	A	B	C	D	E	F
1	Spring 2012 SLO Assessments (For Spring 2012 Report)					
2	<b>Title</b>	<b>1) Outcome to be assessed</b>	<b>2) Means of assessment and criteria of success</b>	<b>3) Summary of data collected</b>	<b>4) Analysis of data</b>	<b>5) Plan of action/what to do next</b>
4	VBUS-011 Introduction to Web Graphics using Adobe CS Tools	<p>1. The student will be able to demonstrate the application and utilization of web-based communication technologies appropriate to business and personal environments.</p> <p>2. The student will be able to create digitized graphics for integration into hypermedia-based sites appropriate for business and personal environments.</p> <p>3. The student will be able to design and develop advanced hypermedia-based websites appropriate for business and personal environments.</p> <p>4. The student will be able to archive developed hypermedia materials.</p>	<p>Submit in electronic and hardcopy formats:</p> <ul style="list-style-type: none"> <li>• 5 images created in class in at least 3 of the following formats <ul style="list-style-type: none"> <li>◦JPG</li> <li>◦GIF</li> <li>◦PNG</li> <li>◦Animated GIF (must be one of the images)</li> </ul> </li> <li>•A before / after image reduced from an original size of 1 MB to under 100 KB. File to be accompanied by a written description of how the image was optimized for internet presentation.</li> </ul>	<p><u>Spring 2012</u></p> <p>4 SLOs combined <b>26 students assessed;</b> <b>26 passed</b></p>	<p><u>Spring 2012</u></p> <p>100% passing rate</p>	<p>Performance exceeded expectations, we will review assessment rubric and adjust standard if deemed necessary.</p>