

Course Student Learning Outcomes Assessment

ART 229 Multimedia Applications for the Web

**Created on: 09/11/2013 12:49:00 PM PST
Last Modified: 09/25/2015 11:29:52 AM PST**

Table of Contents

General Information	1
Standing Requirements	2
Course Description.....	2
Course Student Learning Outcomes.....	2
2014-2015 Assessment Cycle	3
Measurements.....	3
Findings.....	3
Plans of Action.....	4
Status Reports.....	4
2013-2014 Assessment Cycle	5
Measurements.....	5
Findings.....	5
Plans of Action.....	5
Status Reports.....	5
2012-2013 Assessment Cycle	6
Measurements.....	6
Findings.....	6
Plans of Action.....	6
Status Reports.....	6

General Information (Course Student Learning Outcomes Assessment)

Standing Requirements

Course Description

Introduction to the use of multimedia components images typography motion and audio for designing Web sites. Software may include Photoshop Dreamweaver SoundEdit 16 and Flash. Projects include conceptualizing storyboarding and designing Web page layout. Application of design elements to Web page creation.

Course Student Learning Outcomes

ART 229 Multimedia Applications for the Web Outcome Set

Outcome	
Outcome	Mapping
Outcome 1 Students who successfully complete this course should be able to create multimedia designs for the Web sites by applying principles of concept development, storyboarding and page layout.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 2 Students who successfully complete this course should be able to create Web sites using a variety of multimedia Web design software.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2

2014-2015 Assessment Cycle

Measurements

Outcomes and Measures

ART 229 Multimedia Applications for the Web Outcome Set

Outcome

Outcome 1

Students who successfully complete this course should be able to create multimedia designs for the Web sites by applying principles of concept development, storyboarding and page layout.

▼ **Measure:** Project Analysis
Course level; Direct - Portfolio

Description of Measurement Tool: A project assigned in the last 25% of the semester is assessed using a 4-point rubric.

Criteria for Success: Individual & Collective Student Criterion: It is expected that 70% of students will score a 3 or better.

Cycle of Assessment: Every spring semester when the class is offered.

Who is Responsible for Assessment Activity?: Steve Gonsowski

Outcome 2

Students who successfully complete this course should be able to create Web sites using a variety of multimedia Web design software.

▼ **Measure:** Project Analysis
Course level; Direct - Portfolio

Description of Measurement Tool: A project assigned in the last 25% of the semester is assessed using a 4-point rubric.

Criteria for Success: Individual & Collective Student Criterion: It is expected that 70% of students will score a 3 or better.

Cycle of Assessment: Every spring semester that the class is offered.

Who is Responsible for Assessment Activity?: Steve Gonsowski

Findings

Finding per Measure

ART 229 Multimedia Applications for the Web Outcome Set

Outcome

Outcome 1

Students who successfully complete this course should be able to create multimedia designs for the Web sites by applying principles of concept development, storyboarding and page layout.

▼ **Measure:** Project Analysis
Course level; Direct - Portfolio

Description of Measurement Tool: A project assigned in the last 25% of the semester is assessed using a 4-point rubric.

Criteria for Success: Individual & Collective Student Criterion: It is expected that 70% of students will score a 3 or better.

Cycle of Assessment: Every spring semester when the class is offered.

Who is Responsible for Assessment Activity?: Steve Gonsowski

Findings for Project Analysis

Summary of Findings: 1Students was assessed and scored the following:

- 4pts – 1 students (0%)
- 3pts – 0 students (100%)
- 2pts – 0 students (0%)
- 1pts – 0 students (0%)
- 0pts – 0 students (0%)

1 (100 %) student scored 3 or above which meets our expectation.

Results: Criteria for Success Achievement Status: Met

Analysis of Findings: This class was co-offered with Art 129; it had only one student to access. So it is difficult to really access the data.

Recommendations: Nothing at this time.

Outcome 2

Students who successfully complete this course should be able to create Web sites using a variety of multimedia Web design software.

▼ **Measure:** Project Analysis
Course level; Direct - Portfolio

Description of Measurement Tool: A project assigned in the last 25% of the semester is assessed using a 4-point rubric.

Criteria for Success: Individual & Collective Student Criterion: It is expected that 70% of students will score a 3 or better.

Cycle of Assessment: Every spring semester that the class is offered.

Who is Responsible for Assessment Activity?: Steve Gonsowski

Findings for Project Analysis

Summary of Findings: 1Students was assessed and scored the following:

- 4pts – 1 students (0%)
- 3pts – 0 students (100%)
- 2pts – 0 students (0%)
- 1pts – 0 students (0%)
- 0pts – 0 students (0%)

1 (100 %) students scored 3 or above which meets our expectation.

Results: Criteria for Success Achievement Status: Met

Analysis of Findings: This class was co-offered with Art 129; it had only one student to access. So it is difficult to really access the data.

Recommendations: Nothing at this time.

Overall Recommendations

No text specified

 **Plans of Action**

 **Status Reports**

2013-2014 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**

2012-2013 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**