

Course Student Learning Outcomes Assessment

ART 149 Introduction to Digital Photography

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General Information (Course Student Learning Outcomes Assessment)

Standing Requirements

📖 Course Description

An introductory course in digital photography and imaging including basic camera functions natural and artificial lighting computer imaging and image editing techniques. Aesthetics and concepts of digital photography will be analyzed in both fine art and commercial applications. Students must provide their own digital cameras.

📖 Course Student Learning Outcomes

ART 149 Introduction to Digital Photography Outcome Set

Outcome	
Outcome	Mapping
Outcome 1 Create properly exposed images by applying camera functions, lighting, computer imaging, and software editing techniques.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3
Outcome 2 Solve photographic and technical design problems and be able to support decisions with conceptual and thematic content.	Institutional Student Learning Outcomes: Act 1, Act 2, Act 3, Communicate 1, Communicate 2, Communicate 3, Learn 1, Learn 2, Learn 3, Think 1, Think 2, Think 3

2014-2015 Assessment Cycle

Measurements

Outcomes and Measures

ART 149 Introduction to Digital Photography Outcome Set

Outcome

Outcome 1

Create properly exposed images by applying camera functions, lighting, computer imaging, and software editing techniques.

▼ **Measure:** Final Project Assessment
Course level; Direct - Student Artifact

Description of Measurement Tool: A project assigned in the last 25% of the semester is assessed using a 4-point rubric.

Criteria for Success: Individual & Collective Student Criterion: It is expected that 70% of students will score a 3 or better.

Cycle of Assessment: Every Spring when the class is offered.

Who is Responsible for Assessment Activity?: Instructor teaching the course will be responsible for assessment.

Outcome 2

Solve photographic and technical design problems and be able to support decisions with conceptual and thematic content.

▼ **Measure:** Final Project Assessment
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Findings

Finding per Measure

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Findings for Final Project Assessment

Summary of Findings: 22 Students were assessed and scored the following:

- 4pts – 10 students (46%)
- 3pts – 5 students (23%)
- 2pts – 5 students (23%)
- 1pts – 2 students (08%)
- 0pts – 0 students (00%)

15 (68 %) students scored 3 or above which fell just below our expectation.

Results: Criteria for Success Achievement Status: Not Met

Analysis of Findings: Students were able to use the computer to digitize and compose their images and started to understand camera functions, but had issues understanding how they all work together.

Working with camera functions, computer imaging, and software techniques seemed to be too much information for students to retain in a class that only meets once a week.

Recommendations: The department will try to offer this class twice a week instead of once to see if students are able to retain and apply more information.

Outcome 2

Solve photographic and technical design problems and be able to support decisions with conceptual and thematic content.

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14 (64 %) students scored 3 or above which fell below our expectation.

Results: Criteria for Success Achievement Status: Not Met

Analysis of Findings: Students were able to use the computer to display an understanding of composition and visual elements, but had problems applying them to concepts and themes.

Working with camera functions, computer imaging, and conceptual content seemed to be too much information for students to retain in a class that only meets once a week.

Recommendations: The department will try to offer this class twice a week instead of once to see if students are able to retain and apply more information.

Overall Recommendations

No text specified

 **Plans of Action**

 **Status Reports**

2013-2014 Assessment Cycle

Measurements

Outcomes and Measures

ART 149 Introduction to Digital Photography Outcome Set

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Overall Recommendations

No text specified

 **Plans of Action**

Actions

ART 149 Introduction to Digital Photography Outcome Set

Outcome

Outcome 1

Create properly exposed images by applying camera functions, lighting, computer imaging, and software editing techniques.

▼ **Action:** Course rescheduling

This Action is associated with the following Findings

No supporting Findings have been linked to this Action.

Details of Plan of Action: The department will try to offer this class twice a week instead of once to see if students are able to retain and apply more information.

Plan of Action Timeline: Fall 2014

Who is responsible for carrying out the Plan of Action?: Department Chair

How will you determine if the Plan of Action has been effective?: Results from next years course assessment.

Additional Resources Required (if any):

Budget request amount: \$0.00

Priority: Medium

Outcome 2

Solve photographic and technical design problems and be able to support decisions with conceptual and thematic content.

▼ **Action:** Course rescheduling

This Action is associated with the following Findings

No supporting Findings have been linked to this Action.

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How will you determine if the Plan of Action has been effective?: Next years course assessment.

Additional Resources Required (if any):

Budget request amount: \$0.00

Priority: Medium

 **Status Reports**

Action Statuses

ART 149 Introduction to Digital Photography Outcome Set

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Additional Resources Required (if any):

Budget request amount: \$0.00

Priority: Medium

Status for Course rescheduling

No Status Added

Outcome 2

Solve photographic and technical design problems and be able to support decisions with conceptual and thematic content.

▼ **Action:** Course rescheduling

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Who is responsible for carrying out the Plan of Action?: Department Chair

How will you determine if the Plan of Action has been effective?: Next years course assessment.

Additional Resources Required (if any):

Budget request amount: \$0.00

Priority: Medium

Status for Course rescheduling

No Status Added

Status Summary

No text specified

Summary of Next Steps

No text specified

2012-2013 Assessment Cycle

 **Measurements**

 **Findings**

 **Plans of Action**

 **Status Reports**