

**COURSE SLO ASSESSMENT REPORT, SCC**

Department: Art Course: Art 122

Year: 2013 Semester: Fall

1) Outcome to be assessed	2) Means of assessment and criteria of success	3) Summary of data collected	4) Analysis of data	5) Plan of action/what to do next
<p>Ability to create graphic designs that combine text with images using current industry standards and print media technology.</p>	<p>A project assigned in the last 25% of the semester is assessed using a 4-point rubric.</p> <p>It is expected that 70% of students will score a 3 or better.</p>	<p>19 Students were assessed                      Total of Students with a score of 4 = 6 (32)%                      Total of Students with a score of 3 = 9 (47)%                      Total of Students with a score of 2 = 4 (21)%                      Total of Students with a score of 1 = 0 (00)%                      Total of Students with a score of 0 = 0 (00)%</p>	<p>79% percent of students scored a 3 or better. 9 percentage points higher than the expected 70%.</p> <p>Comparing this SLO (1) with the next (2) it appears that the students did better analyzing and evaluating design than they did producing it, in reality the opposite is true.</p>	<p>I need to be more consistent in my analysis between the produced work (SLO 1) and the student's analysis (SLO 2).</p>

<p>Ability to analyze and evaluate designs that combine text with images by applying knowledge of principles of visual communication and current technological and industry practices.</p>	<p>A written critique a peer student project assigned in the last 25% of the semester is assessed using a 4-point rubric.</p> <p>It is expected that 70% of students will score a 3 or better.</p>	<p>18 Students were assessed  Total of Students with a score of 4 = 9 (50%)  Total of Students with a score of 3 = 7 (39%)  Total of Students with a score of 2 = 2 (11%)  Total of Students with a score of 1 = 0 (00%)  Total of Students with a score of 0 = 0 (00%)</p>	<p>89% percent of students scored a 3 or better. 19 percentage points higher than the expected 70%.</p>	<p>Even though the results were significantly higher than expected, I don't think a change is warranted at this time. The class analyzed performed at a higher rate than average consistently throughout the semester.</p> <p>Although, as mentioned above, I do need to be more consistent in my standards on both SLOs. This will probably result in me raising my standards on SLO 2.</p>
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**SLO 1**

Assessment Results (Image and Type Creation)  
Project: Type and Image (postcard or trifold brochure)

Student	Concept	Image	Type	Integration	Average Final Score
1	3	3	3	3	3
2	3	2	2	2	2
3	4	4	4	4	4
4	2	2	2	2	2
5	3	4	4	4	4

6	3	3	2	3	3
7	3	3	2	2	3
8	4	4	3	3	4
9	4	4	4	4	4
10	3	2	3	3	3
11	4	4	4	3	4
12	2	2	2	2	2
13	3	3	3	3	3
14	3	3	3	3	3
15	4	4	4	4	4
16	3	2	3	3	3
17	2	2	2	2	2
18	4	3	3	3	3
19	3	3	2	2	3

19 Students were assessed

Total of Students with a score of 4 = 6 (32)%

Total of Students with a score of 3 = 9 (47)%

Total of Students with a score of 2 = 4 (21)%

Total of Students with a score of 1 = 0 (00)%

Total of Students with a score of 0 = 0 (00)%

Rubric for Evaluating Student Work (SLO 1)

16 Points Available – Divided by 4 Categories for a 0-4 scale

Criteria for Evaluation	A Advanced - 4	B Competent - 3	C Emerging - 2	D Needs Improvement - 1	F No Substantive Effort - 0
<b>Concept</b> Ability to verbally critique the concept of another student's work					

<b>Image</b> Ability to verbally critique the image used in another student's work					
<b>Typography</b> Ability to verbally critique the typography used in another student's work					
<b>Integration</b> Ability to verbally critique the integration of type and image in another student's work					
				<b>Total Points:</b>	
				<b>Divided by 4:</b>	

## SLO 2

Assessment Results (Image and Type Communication)  
Project: Type and Image (postcard or trifold brochure)

Student	Concept	Image	Type	Integration	Average Final Score
1	3	4	3	3	3
2	3	4	3	4	4
3	3	3	3	3	3
4	3	4	3	3	3
5	4	4	4	4	4
6	4	4	4	4	4
7	2	3	2	2	2
8	4	3	4	3	4
9	3	3	3	3	3
10	4	3	4	3	4

11	4	3	4	3	4
12	3	2	3	2	3
13	3	4	4	3	4
14	4	4	3	3	4
15	4	4	4	4	4
16	2	2	2	2	2
17	3	2	3	3	3
18	3	3	3	2	3

18 Students were assessed

Total of Students with a score of 4 = 9 (50)%

Total of Students with a score of 3 = 7 (39)%

Total of Students with a score of 2 = 2 (11)%

Total of Students with a score of 1 = 0 (00)%

Total of Students with a score of 0 = 0 (00)%

Rubric for Evaluating Student Work (SLO 2)

16 Points Available – Divided by 4 Categories for a 0-4 scale

Criteria for Evaluation	A Advanced - 4	B Competent - 3	C Emerging - 2	D Needs Improvement - 1	F No Substantive Effort - 0
<b>Concept</b> Ability to verbally critique the concept of another student's work					
<b>Image</b> Ability to verbally critique the image used in another student's work					
<b>Typography</b> Ability to verbally critique the typography used in					

another student's work					
<b>Integration</b> Ability to verbally critique the integration of type and image in another student's work					
				<b>Total Points:</b>	
				<b>Divided by 4:</b>	